BEFORE THE CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

IN THE MATTER OF THE:)

REGULAR MONTHLY BUSINESS)

MEETING)

DATE AND TIME: THURSDAY, JANUARY 23, 1997 9 A.M.

PLACE: BOARD HEARING

ROOM

8800 CAL CENTER

DRIVE

SACRAMENTO, CALIFORNIA

REPORTER: BETH C. DRAIN,

RPR, CSR

CERTIFICATE NO.

7152

BRS FILE NO.: 37721

APPEARANCES

MR. DANIEL G. PENNINGTON, CHAIRMAN

MR. ROBERT C. FRAZEE, VICE CHAIRMAN

MR. WESLEY CHESBRO, MEMBER

MS. JANET GOTCH, MEMBER MR. PAUL RELIS, MEMBER

MR. STEVEN R. JONES, MEMBER

STAFF PRESENT

MR. RALPH CHANDLER, CHIEF EXECUTIVE OFFICER

MS. KATHRYN TOBIAS, LEGAL COUNSEL

MS. MARLENE KELLY, BOARD SECRETARY

I N D E X

PAGE NO. CALL

TO ORDER 179

EX PARTE COMMUNICATIONS 179
ITEM 39: CONSIDERATION OF STAFF'S RECOMMENDATIONS
ON THE CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD'S
INITIATIVE TO DEVELOP STRATEGIES TO MEET THE 50 PERCENT
DIVERSION MANDATE

STAFF PRESENTATION	181
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SACRAMENTO, CALIFORNIA; THURSDAY, JANUARY 23, 1997 1 2 9 A.M. 3 4 CHAIRMAN PENNINGTON: GOOD MORNING AND 5 WELCOME TO THE SECOND DAY OF THE JANUARY 1997 MEETING OF THE CALIFORNIA INTEGRATED WASTE 6 7 MANAGEMENT BOARD. WILL THE SECRETARY PLEASE CALL 8 THE ROLL. 9 BOARD SECRETARY: BOARD MEMBER CHESBRO. 10 BOARD MEMBER CHESBRO: HERE. BOARD SECRETARY: FRAZEE. 11 12 BOARD MEMBER FRAZEE: HERE. 13 BOARD SECRETARY: GOTCH. 14 BOARD MEMBER GOTCH: HERE. 15 BOARD SECRETARY: JONES. 16 BOARD MEMBER JONES: HERE. 17 BOARD SECRETARY: RELIS. 18 MEMBER RELIS: HERE. 19 BOARD SECRETARY: CHAIRMAN PENNINGTON. 20 CHAIRMAN PENNINGTON: HERE. 21 DO ANY MEMBERS HAVE ANY EX PARTES? 22 I'LL START WITH MR. CHESBRO. 23 BOARD MEMBER CHESBRO: NO. 24 CHAIRMAN PENNINGTON: ANYTHING?

BOARD MEMBER FRAZEE: NOTHING THIS

2.5

- 1 MORNING.
- 2 CHAIRMAN PENNINGTON: OKAY. VERY GOOD.
- 3 THERE ARE SPEAKER REQUEST FORMS AT THE BACK OF THE
- 4 ROOM. IF YOU WISH TO SPEAK THIS MORNING, YOU CAN
- 5 FILL ONE OUT AND GET IT UP HERE TO MS. KELLY AND
- 6 WE'LL GO FROM THERE.
- 7 AS NOTICED, THE BOARD WILL TAKE UP
- 8 ONE ITEM OF SIGNIFICANT IMPORTANCE THIS MORNING.
- 9 AFTER THE COMPLETION OF THIS ITEM, THE BOARD WILL
- 10 ADJOURN. FOLLOWING THE LUNCH BREAK, THE BOARD
- 11 WILL CONVENE A COMBINED PUBLIC MEETING WITH THE
- 12 STATE WATER RESOURCES CONTROL BOARD DOWNTOWN AT
- 13 1516 9TH STREET IN HEARING ROOM A.
- BOARD MEMBER CHESBRO: MR. CHAIRMAN, I'M
- 15 SORRY TO INTERRUPT, BUT ON THE EX PARTE QUESTION,
- 16 PROBABLY SHOULD ENTER INTO THE RECORD RIGHT UP
- 17 FRONT HERE A LETTER THAT I THINK WE ALL RECEIVED
- 18 FROM THE LEAGUE OF CALIFORNIA CITIES, SIGNED BY
- 19 YVONNE HUNTER.
- 20 CHAIRMAN PENNINGTON: I THINK IT'S
- 21 PROBABLY BEEN ENTERED OR MINE HAS BEEN. WE'LL
- 22 MAKE IT PART OF THE RECORD.
- 23 BOARD MEMBER CHESBRO: SOMEWHERE JUDY

AND

- 24 RALPH SHOULD HAVE COPIES FLOATING AROUND SINCE
- 25 THEY'RE CC.'D. JUDY AND RALPH CHANDLER.

- 1 CHAIRMAN PENNINGTON: OKAY.
- 2 CONSIDERATION -- WE'VE GOT THAT TAKEN CARE OF.
- 3 CONSIDERATION OF STAFF'S RECOMMENDATIONS ON THE
- 4 CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD'S
- 5 INITIATIVE TO DEVELOP STRATEGIES TO MEET THE
- 6 50-PERCENT DIVERSION MANDATE. WE'LL START OFF
- 7 WITH JUDY FRIEDMAN AND LORRAINE VAN KEKERIX AND
- 8 THE 50-PERCENT GAME.
- 9 MR. CHANDLER: ACTUALLY, MR. CHAIRMAN, I
- 10 THINK I'M GOING TO KICK THIS PRESENTATION OFF
- 11 TODAY. AND I WANT TO, FIRST OF ALL, THANK THE
- 12 MEMBERS OF THE BOARD FOR AGREEING TO PUT THIS
- 13 INDIVIDUAL AGENDA AS A SINGLE ITEM TO BE FOCUSED
- 14 ON ON OUR SECOND-DAY ACTIVITIES. THIS IS A
- 15 SIGNIFICANT AGENDA ITEM INASMUCH AS IT'S STARTING
- 16 TO SET THE COURSE AND DIRECTION FOR THIS ORGANI-
- 27 ZATION AS IT RELATES TO JUST HOW WE'RE GOING TO
- 18 ALLOCATE RESOURCES AND IDENTIFY WHICH STRATEGIES
- 19 WE WANT TO MOVE FORWARD WITH AS WE LOOK TO THE
- 20 YEAR 2000, A YEAR THAT'S JUST NOW THREE SHORT
- 21 YEARS AWAY FROM THE EFFORTS THAT WE STILL HAVE
- 22 AHEAD OF US.
- 23 I'M GOING TO PROVIDE SOME
- 24 INTRODUCTORY REMARKS AND TRY TO SET SOME CONTEXT
- FOR WHAT IS TO FOLLOW. AS YOU INDICATED, JUDY

- 1 FRIEDMAN WILL THEN OUTLINE VERY BRIEFLY KIND OF
- 2 THE PROCESS AND APPROACH WE TOOK TO THIS, AND THEN
- 3 LORRAINE WILL ACTUALLY GET INTO A LITTLE BIT MORE
- 4 DETAIL.
- 5 WE HAVE OVERHEADS THAT WILL CARRY
- 6 YOU THROUGH. AS YOU CAN SEE, I'VE TAKEN ONE OF
- 7 THE THREE SCREENS THAT THE AUDIENCE USUALLY HAS
- 8 AVAILABLE TO THEM AND TURNED TOWARDS YOU ALL SO
- 9 YOU CAN AVOID HAVING TO WORK WITH THE GLARE OFF OF
- 10 THE SMALLER MONITORS YOU HAVE. AND I'D LIKE TO
- 11 ASK PATTI IF SHE WOULD SIMPLY HAND YOU OUT NOW
- 12 HARD COPY HANDOUTS OF THE OVERHEADS THAT I'M GOING
- 13 TO BE -- THAT ALL OF US ARE GOING TO BE GOING
- 14 THROUGH THIS MORNING THAT KAORU IS GOING TO ASSIST
- 15 US WITH.
- 16 SO WITH THAT BRIEF FRAMEWORK, LET ME
- 17 JUST TOUCH ON THE OBJECTIVES OF MY REMARKS THIS
- 18 MORNING. FIRST OF ALL, I HAVE TWO MAIN THEMES I
- 19 WANT TO TRY TO GET ACROSS IN MY POINTS. FIRST, I
- 20 WANT TO FRAME THE ISSUE FROM KIND OF A PROBLEM
- 21 STATEMENT DEFINITION. IN OTHER WORDS, IF WE'RE
- 22 LOOKING AT THE FUTURE STATE AND WHERE WE NEED TO
- 23 BE FOR THE YEAR 2000 IN STRATEGIES, I'M GOING TO
- 24 JUST BRIEFLY TOUCH UPON WHERE WE WERE IN 1990 FROM
- 25 A NUMBERS STANDPOINT, WHERE WE WERE AT THE '95

- 1 GOAL YEAR, AND WHAT WE NEED TO DO AS FAR AS SIMPLY
- 2 A PROBLEM DEFINITION TO GET TO THE YEAR 2000.
- 3 BECAUSE MUCH OF THE CONCEPTS AND
- 4 STRATEGIES THAT WE'VE HEARD FROM LOCAL
- 5 GOVERNMENTS, INDUSTRY, OR LOCAL GOVERNMENT
- 6 ADVISORY COMMITTEE, AND, OF COURSE, STAFF DEAL
- 7 WITH DEPLOYMENT OF STRATEGIES OR RESOURCES, I
- 8 THINK IT'S VERY IMPORTANT THAT WHAT YOU ALSO
- 9 RECEIVE TODAY IS A BRIEF PRIMER ON JUST OUR
- 10 BUDGET, VERY BRIEFLY HOW OUR RESOURCES ARE
- 11 ALLOCATED, WHAT'S OUR FUNDING SOURCES, WHERE OUR
- 12 RESOURCES ARE IN THE ORGANIZATION BECAUSE WHATEVER
- WE CHOOSE TO DO, WHATEVER DIRECTION THIS BOARD
- 14 GIVES THIS DIRECTOR AND STAFF, IT WILL DIRECTLY
- 15 RELATE TO HOW WE DEPLOY THOSE RESOURCES BOTH
- 16 EXISTING AND IN PROPOSED PROGRAMS.
- SO, KAORU, GO AHEAD AND PUT THE
- 18 FIRST CHART UP. LET ME GO TO MY FIRST POINT,
- 19 WHICH IS JUST DEFINING CURRENT STATE AND WHERE
- 20 WE'VE BEEN. IT'S PRETTY BASIC. WE HAVE A
- 21 50-PERCENT GOAL FOR THE YEAR 2000. AS YOU KNOW,
- 22 BACK IN 1990, WE ESTIMATED THAT THE STATEWIDE
- 23 DIVERSION WAS AT ABOUT 12 PERCENT OR ABOUT FIVE
- 24 AND A HALF MILLION TONS OF SOLID WASTE WAS BEING
- 25 DIVERTED IN OUR BASE YEAR OF 1990. THROUGH THE

- 1 EFFORTS OF LOCAL GOVERNMENTS, THIS BOARD, PRIVATE
- 2 SECTOR, BY 1995 WE HAD SEEN THAT PRETTY MUCH
- 3 DOUBLE TO A STATEWIDE DIVERSION ESTIMATE OF 26
- 4 PERCENT OR, AGAIN, A DOUBLING OF WHAT WAS DIVERTED
- 5 TO ABOUT 11 MILLION TONS.
- 6 THE CHALLENGE AHEAD IS PRETTY
- 7 SIMPLE. WE NEED TO DOUBLE THAT AGAIN IN THESE
- 8 NEXT THREE SHORT YEARS. TO GET TO A 50-PERCENT
- 9 DIVERSION RATE, WE NEED TO SEE A DOUBLING OF THAT
- 10 11 MILLION TO AN ADDITIONAL 12, 14, POSSIBLY AS
- 11 HIGH AS 19 MILLION, AND, OF COURSE, THAT'S A
- 12 FUNCTION OF POPULATION AND ECONOMIC ACTIVITY, BUT
- 13 WE'RE ESTIMATING RIGHT NOW THAT WE NEED TO
- 14 BASICALLY DOUBLE OUR EFFORTS FROM WHERE WE ARE
- 15 TODAY.
- 16 CLEARLY THIS IS GOING TO BE A
- 17 SIGNIFICANT CHALLENGE FOR CITIES AND COUNTIES TO
- 18 REACH THAT 50-PERCENT GOAL. I THINK IT'S
- 19 IMPORTANT TO NOTE THAT SIGNIFICANT DIVERSION IN
- 20 THE COMMERCIAL AND INDUSTRIAL SECTORS ARE GOING TO
- 21 BE REQUIRED AS THEY REPRESENT ABOUT 55 PERCENT OF
- 22 OUR WASTESTREAM.
- 23 SINCE WE'RE TALKING ABOUT THE
- 24 WASTESTREAM, I THINK IT'S IMPORTANT GO BACK TO
- 25 WHAT WE'VE ALL LEARNED ABOUT THE WASTESTREAM SINCE

- 1 1990. AND THIS IS SIMPLY A PIE CHART WHICH
- 2 CHARACTERIZES CALIFORNIA'S WASTESTREAM BY MATERIAL
- 3 TYPE. YOU ARE GOING TO HEAR ME TALK A LOT MORE
- 4 ABOUT MATERIAL MANAGEMENT AS WELL AS WASTE
- 5 MANAGEMENT, AND I THINK IT'S A CONCEPT THAT WE
- 6 NEED TO MOVE TOWARDS AS WE LOOK AT THIS 50-PERCENT
- 7 INITIATIVE, PERHAPS MORE OF A MATERIAL MANAGEMENT
- 8 CONCEPT, AND THE OTHER 50 PERCENT THAT IS GOING TO
- 9 PROPER LAND DISPOSAL AS MAYBE THE WASTE MANAGEMENT
- 10 HANDLING ASPECTS OF THE ORGANIZATION'S MISSION.
- 11 BUT WITH RESPECT TO THE WASTESTREAM,
- 12 I PUT THIS CHART UP HERE BECAUSE I THINK IT'S
- 13 GOING TO BE IMPORTANT TO FOCUS. WHAT ARE THE MOST
- 14 SIGNIFICANT COMPONENTS OF THE WASTESTREAM? IF
- 15 KAORU COULD HELP THOSE IN THE AUDIENCE AS I POINT
- 16 TO THOSE, CLEARLY IT'S PAPER OR FIBER REPRESENTED
- 17 BY ABOUT 29 PERCENT OF THE WASTESTREAM, AGAIN
- 18 SHOWN THERE. THE OTHER AREAS WOULD BE YARD WASTE
- 19 OR OTHER ORGANICS THAT REPRESENT SIGNIFICANT
- 20 COMPONENTS OF THE WASTESTREAM. AND LASTLY, WE
- 21 HAVE INERTS OR C&D.
- 22 SO AS WE LOOK AT THE PROBLEM
- DEFINITION OF WHAT WE NEED TO DIVERT, AND WE

LOOK

24 AT THE WASTESTREAM, I THINK IT'S PRETTY CLEAR TO

25 SEE WHERE WE NEED TO FOCUS SOME OF OUR ACTIVITIES

- 1 AS IT RELATES TO THE MATERIAL TYPES.
- 2 LET ME TALK A LITTLE BIT ABOUT THE
- 3 BUDGET THEN. IF YOU WOULD PUT THE -- FIRST OF
- 4 ALL, AS WE ACHIEVE THE SUCCESS THAT I'VE JUST
- 5 SPOKEN TO FROM BASE YEAR THROUGH '95, AND AS WE
- 6 LOOK TO THE FUTURE, IT'S CLEAR THAT WE HAVE
- 7 DIMINISHING REVENUES AND THAT'S ANTICIPATED. IN
- 8 YOUR PACKET, AND IF I COULD PUT UP THE TREND LINE,
- 9 A TREND LINE THAT I'VE USED IN MY BRIEFINGS TO THE
- 10 DIVISIONS AND TO ALL OF YOU IN SOME OF OUR
- 11 BRIEFINGS, CLEARLY IN 1990 WE WERE LOOKING AT
- 12 NEARLY 40 MILLION TONS SHOWN ON THE LEFT-HAND SIDE
- 13 OF THAT GRAPH BEING DISPOSED IN CALIFORNIA. AND
- 14 WE'RE SEEING THAT DEPICTED BY THE GREEN LINE AS
- 15 ACTUAL TONNAGES RECORDED BY BOE AS FOLLOWING THAT
- 16 RED LINE WHICH IS THE TREND LINE TO GET OUT TO THE
- 17 YEAR 2000. AND, OF COURSE, WE DECLARED, AT LEAST
- 18 ON A STATEWIDE BASIS, SUCCESS IN 1995, AND THAT'S
- 19 THE, IF YOU WILL, THE PATH WE NEED TO STAY ON TO
- 20 ACHIEVE THE GOAL.
- 21 BETWEEN 1990 AND 1995, ANNUAL SOLID
- 22 WASTE LANDFILLING SUBJECTED TO OUR IWMA FEE HAS
- FALLEN, AS I SAID, FROM ABOUT 40 MILLION

TONS TO

24 33 MILLION TONS. THIS IS A 15-PERCENT

REDUCTION.

25 THE AMOUNT OF SOLID WASTE ANNUALLY DIVERTED FROM

- 1 LANDFILLS, IN OTHER WORDS, HAS INCREASED BY
- 2 APPROXIMATELY FIVE AND A HALF MILLION TONS.
- THE OTHER AREAS THAT I WANT TO
- 4 MENTION AROUND THIS WHOLE TREND IS THE AREA OF
- 5 EXPORTS. I THINK IT'S IMPORTANT TO NOTE THAT THE
- 6 RATE OF ANNUAL WASTE EXPORT FROM CALIFORNIA HAS
- 7 RISEN APPROXIMATELY 280,000 TONS SINCE 1990. IN
- 8 OTHER WORDS, IN BASE YEAR 1990 WE SAW 120,000 TONS
- 9 OF WASTE MOVING OUT-OF-STATE. WE NOW ESTIMATE
- 10 THAT APPROXIMATELY 400,000 TONS WERE EXPORTED IN
- 11 1995 AND PERHAPS AN ADDITIONAL 150,000 TONS MAY BE
- 12 LEAVING THE STATE BY THE END OF 1998.
- 13 IF THIS TREND CONTINUES, ANNUAL
- 14 DISPOSAL COULD FALL TO LESS THAN 31 MILLION TONS
- 15 BY THE END OF 1998. AND THIS WOULD BE A LOSS OF
- 16 ONE-FIFTH OR 20 PERCENT OF THE IWMA ORIGINAL
- 17 FUNDING BASE.
- NOW, AS YOU KNOW, THIS WHOLE
- 19 PICTURE, IF WE GO BACK TO THE BUDGET CHART, THIS
- 20 WHOLE PICTURE IS NOT ONLY INFLUENCED BY JUST WHAT
- 21 IS DISPOSED BUT BY ECONOMIC ACTIVITY. WE BUILD
- OUR BUDGET FORECASTS BY NOT ONLY THE AMOUNT OF
- 23 DIVERSION THAT WE ANTICIPATE THROUGH THE
- 24 INFRASTRUCTURE THAT'S BEING BUILT, BUT BY JUST
- 25 ECONOMIC ACTIVITY IN THE STATE. IT'S TRUE THAT

- 1 CALIFORNIA'S ECONOMY CONTINUES TO EXPAND, THE
- 2 UNEMPLOYMENT RATE HAS DROPPED TO 7 PERCENT, AND
- 3 RETAIL SALES ARE ON THE RISE. HOWEVER, WHAT WE'RE
- 4 SEEING IS CONSTRUCTION ACTIVITY REMAINS MIXED
- 5 THROUGHOUT THE STATE WITH STRONG ACTIVITY IN THE
- 6 RETAIL SALE MARKET BUT LIMITED GROWTH IN NEW HOME
- 7 CONSTRUCTION. AND IT'S ALSO IMPORTANT TO POINT
- 8 OUT THAT NATIONAL ECONOMIC GROWTH HAS SLOWED WHICH
- 9 WILL ULTIMATELY LIMIT THE EXPANSION OF
- 10 CALIFORNIA'S ECONOMY.
- 11 SO WHAT ARE WE SEEING WITH RESPECT
- 12 TO SPECIFIC BUDGET ISSUES? AS YOU KNOW, THE
- BOARD'S BUDGET IS SET CURRENTLY AT \$1.34 PER TON,
- 14 CAPPED AT \$1.40. AND THE STATUTE REQUIRES THAT
- 15 THE IWMB FEE SO THAT REVENUES ARE GENERATED,
- 16 OUOTE, EQUIVALENT TO THE APPROVED BUDGET FOR THAT
- 17 FISCAL YEAR, INCLUDING A PRUDENT RESERVE, BUT NO
- 18 GREATER THAN \$1.40 PER TON.
- 19 I'VE PUT THIS CHART UP THERE TO SHOW
- 20 YOU A COUPLE OF VERY IMPORTANT POINTS. FIRST OF
- 21 ALL, AS YOU CAN SEE, WHILE TODAY WE ARE TALKING
- 22 ABOUT THE INTEGRATED WASTE MANAGEMENT FUND AND
- 23 WHAT IT CAN DO RELATIVE TO USE OF RESOURCES AND
- 24 ASSISTANCE TO LOCAL GOVERNMENTS, IT'S IMPORTANT

Please note: These transcripts are not individually reviewed and approved for accuracy.

NOTE THAT WHILE WE HAVE A \$77 MILLION BUDGET, I

- 1 THINK THAT CHART DOES A GOOD JOB OF JUST SHOWING
- 2 YOU THAT NEARLY 42 PERCENT OF OUR BUDGET IS MADE
- 3 UP OF TWO SPECIAL FEES, TIRE AND USED OIL. IN
- 4 OTHER WORDS, THE TWO BLUE SHADES ACTUALLY NOW
- 5 EXCEED WHAT WE HAVE IN THE INTEGRATED WASTE
- 6 MANAGEMENT ACCOUNT IF YOU EXCLUDE THE LOAN PROGRAM
- 7 AND OUR DIRECT SET ASIDE FOR 2136.
- 8 WE HAVE NEARLY \$32 MILLION BEING
- 9 COLLECTED BY TIRE AND OIL, AND \$31 MILLION BEING
- 10 FORECASTED FOR THE IWMB FOR FISCAL YEAR 7-8. SO I
- 11 THINK IT'S IMPORTANT THAT WHEN WE LOOK AT THE
- 12 STRATEGIES AND CONCEPTS THAT HAVE BEEN OFFERED IN
- 13 THE COMING WEEKS AHEAD BY THE COMMITTEES AND THE
- 14 BOARD AND CLEARLY BY THE DISCUSSION WE'RE GOING TO
- 15 HAVE LATER, IT'S IMPORTANT TO JUST KEEP THIS
- 16 PICTURE IN MIND.
- 17 HOW HAVE THE RESOURCES HERE AT THE
- 18 BOARD BEEN DEPLOYED, IF YOU WILL, ON A TOTAL
- 19 AGGREGATE BASIS BY THE IMA? I PUT THIS CHART UP
- 20 TO MAKE A COUPLE POINTS. FIRST OF ALL, YOU CAN
- 21 KIND OF SEE WE'VE REACHED OUR PEAK IN THE KIND OF
- 22 CALENDAR 1995 PERIOD, AND NOW WE'RE STARTING TO
- 23 SEE A DOWNWARD TREND AS WE'VE REDUCED POSITIONS
- 24 BOTH AUTHORIZED AND FILLED IN THE LATTER TWO
- 25 FISCAL YEARS.

1	PROBABLY THE MORE IMPORTANT PIECE OF
2	INFORMATION TO NOTE FROM THIS CHART IS THE
3	DIFFERENCE BETWEEN THE TOP OF THE BLUE BARS AND
4	THE TOP OF THE RED BARS. IN OTHER WORDS, YOU CAN
5	SEE THAT IN PREVIOUS FISCAL YEARS, WE WERE ABLE TO
6	GENERATE WHAT WE CALL SALARY SAVINGS OR PRUDENT
7	RESERVES TO BALANCE THE BUDGET BY KEEPING THE
8	NUMBER OF FILLED POSITIONS WELL BELOW THE NUMBER
9	OF AUTHORIZED POSITIONS.
10	AS YOU LOOK AT THE MORE RECENT
11	FISCAL YEARS, YOU CAN SEE THAT THAT DISTANCE
12	BETWEEN THE TOP OF THE RED CHART AND THE TOP OF
13	THE BLUE CHART HAS GOTTEN MUCH NARROWER. AND SO
14	WE ARE NOW FORECASTING A ZERO RESERVE IN CURRENT
15	YEAR AND ANTICIPATING A SHORTFALL OF \$5 MILLION
IN	
16	THE UPCOMING YEAR UNLESS WE TAKE SOME IMMEDIATE
17	DIRECTIONS ON REDUCING RESOURCES AND PERHAPS
18	REDUCING SOME OF OUR LOCAL ASSISTANCE GRANTS AND
19	THE LIKE. SO THAT CHART SHOWS KIND OF THE TREND
20	ON PERSONAL SERVICES.
21	I'VE ADDED I WON'T PUT IT ON
THE	
22	SCREEN NOW, BUT I'VE ADDED FOR YOUR OWN PACKETS
23	EXACTLY HOW THOSE RESOURCES ARE DEPLOYED BY FUND

24 AND WITHIN DIVISION. AND THAT'S SIMPLY THIS CHART

THAT YOU ALL HAVE IN YOUR PACKET.

- 1 WHAT DOES ALL THIS SAY? WE HAVE A
- 2 PRETTY CLEAR PICTURE OF THE PROBLEM DEFINITION.
- 3 WE NEED TO DOUBLE OUR EFFORTS ON THE DIVERSION
- 4 NUMBERS. WE HAVE A PRETTY CLEAR PICTURE OF WHERE
- 5 THE TREND LINE IS GOING ON WHAT IS COMING INTO
- 6 LANDFILLS AND WHAT THAT EQUATES TO AS FAR AS A
- 7 BUDGET. AND WE PRETTY MUCH HAVE A CLEAR PICTURE
- 8 ON WHERE OUR RESOURCES ARE. SO WE HAVE A CURRENT
- 9 STATE DEFINED, AND NOW WE NEED TO DECIDE WHAT WE
- 10 WANT OUR FUTURE STATE TO LOOK LIKE AND HOW WE
- 11 DEPLOY RESOURCES ALONG THAT.
- 12 FROM MY PERSPECTIVE, IT'S CRITICAL
- 13 THAT WE BEGIN TO FOCUS, FOCUS VERY, VERY DIRECTLY
- 14 ON THOSE ACTIVITIES THAT GET US THE BIGGEST BANG
- 15 FOR THE BUCK IN THIS ERA OF DECLINING BUDGET
- 16 PROTECTIONS.
- 17 SEVERAL BOARD INITIATIVES WILL
- 18 CONTRIBUTE TO FOCUSING THIS BOARD IN THOSE
- 19 ACTIVITIES, AND I WANT TO SPEAK TO THOSE VERY
- 20 BRIEFLY BECAUSE IT'S NOT JUST THIS INITIATIVE;
- 21 IT'S THOSE THAT HAVE ALREADY BEEN COMPLETED AND
- 22 SOME THAT ARE UNDER WAY.
- 23 THE TOP SET OF BOXES REPRESENTS SOME
- OF THE INITIATIVES THAT THIS BOARD HAS ALREADY
- 25 SEEN, DELIBERATED, AND VOTED ON: THE WASTE

- 1 PREVENTION PLAN, THE MARKET DEVELOPMENT PLAN, AND
- 2 A THREE-YEAR PLAN RECENTLY ADOPTED FOR HOW WE
- 3 ALLOCATE TIRE DOLLAR RESOURCES.
- 4 IN ADDITION, YOU ARE ALL AWARE THAT
- 5 I INTRODUCED A PROGRAM IMPLEMENTATION PLAN OR A
- 6 PIP PLAN WHICH IS REALLY TO LOOK INTERNALLY IN THE
- 7 ORGANIZATION JUST HOW ARE WE DEPLOYING RESOURCES
- 8 AND MORE SPECIFICALLY HOW CAN WE EFFECTIVELY
- 9 INTEGRATE THOSE RESOURCES SO WE HAVE A MORE
- 10 EFFECTIVE IMPLEMENTATION OF OUR PROGRAMS. AND
- 11 THAT WORK HAS ALL BEEN GATHERED AND COMPLETED, AND
- 12 NOW WE'RE MOVING INTO THE RECOMMENDATION PHASE.
- 13 TODAY WE'RE GOING TO TALK ABOUT THE
- 14 50-PERCENT EFFORTS. P&E ARE UNDERTAKING THEIR OWN
- 15 INITIATIVE TO LOOK AT THE REGULATORY HEALTH AND
- 16 SAFETY, KIND OF PERMITTING AND ENFORCEMENT SIDE OF
- 17 OUR MANDATES AND WHAT THEY SHOULD BE FOCUSING ON.
- 18 AND OF COURSE, WE HAVE A WHOLE SERIES OF DATABASE
- 19 SYSTEMS THAT ARE BEING INTEGRATED AND DEVELOPED,
- 20 AND YOU GOT A GOOD FLAVOR FOR ONE OF THOSE JUST
- 21 YESTERDAY IN OUR LANDFILL CAPACITY WORK.
- 22 IT SHOULD BE NOTED THAT THE GOVERNOR
- 23 HAS ASKED FOR ALL BOARDS AND DEPARTMENTS TO SUBMIT
- 24 A STRATEGIC PLAN BY JULY 1ST OF 1997. SO I SEE
- 25 ALL OF THIS INFORMATION ASSISTING THIS BOARD IN

- 1 PUTTING TOGETHER ITS STRATEGIC INITIATIVES FOR OUR
- 2 1997 STRATEGIC PLAN.
- 3 RECOMMENDED CONCEPTS, I THINK IT'S
- 4 IMPORTANT TO NOTE THAT WE HAVE CONCEPTS BEFORE YOU
- 5 TODAY THAT ARE VERY SIMILAR TO THE ASSEMBLY
- 6 OVERSIGHT HEARING. AS YOU RECALL, THEN CHAIR OF
- 7 ASSEMBLY NATURAL RESOURCES COMMITTEE, ASSEMBLYMAN
- 8 OLBERG, HELD AN OVERSIGHT HEARING ON OCTOBER 7,
- 9 1996. THE CHAIRMAN, THE VICE CHAIRMAN, AND MYSELF
- 10 PARTICIPATED IN THAT HEARING, AND MANY OF THE
- 11 RECOMMENDED CONCEPTS THAT YOU ARE GOING HEAR TODAY
- 12 ARE SIMILAR TO THE FINDINGS AND RECOMMENDATIONS
- 13 SECTION OF THAT HEARING REPORT. MANY RECOMMENDED
- 14 CONCEPTS HAVE BEEN RAISED IN OTHER FORUMS, EITHER
- 15 HERE AT THE BOARD, PROFESSIONAL ASSOCIATIONS,
- 16 MEETINGS, TECHNICAL AND NONTECHNICAL PUBLICATIONS.
- 17 AND FINALLY, THE CONCEPT OF
- 18 MATERIALS MANAGEMENT AND WASTE MANAGEMENT IS VERY
- 19 COMPLEX. CITIES AND COUNTY STRUCTURE IS VERY
- 20 COMPLEX, AND, OF COURSE, THE MARKETS WITHIN
- 21 CALIFORNIA ARE VERY COMPLEX. SO IT'S NOT
- 22 SURPRISING THAT WE HAVE NOT FOUND A SINGLE PATH
- OR
- 23 A MAGIC BULLET TO SOLVE THE PICTURE OF GETTING TO
- 24 50 PERCENT.
- 25 SO WITH THAT AS A CONTEXT FOR WHERE

- 1 WE ARE, I WANT TO NOW GET INTO THE MORE SPECIFICS
- 2 THAT DEAL WITH JUST HOW WE ATTACK THIS PROBLEM
- 3 AND, MORE IMPORTANTLY, THE CRITERIA AND THE
- 4 RANKING, IF YOU WILL, OF SOME OF THE INITIATIVES
- 5 THAT WERE BROUGHT FORWARD BY OUR WORKSHOPS, THE
- 6 PRIVATE SECTOR, LOCAL GOVERNMENTS, AND, OF COURSE,
- 7 STAFF. SO I'M GOING TO TURN IT OVER TO JUDY
- 8 FRIEDMAN, WHO SERVES AS OUR DEPUTY DIRECTOR OF OUR
- 9 PLANNING DIVISION, WHO WILL HAVE, I THINK, JUST A
- 10 FEW CHARTS TO GO THROUGH, AND THEN LORRAINE VAN
- 11 KEKERIX WILL TAKE IT FROM THERE.
- 12 MS. FRIEDMAN: THANK YOU, RALPH. GOOD
- MORNING, BOARD MEMBERS. BEFORE I TURN THE
- 14 PRESENTATION OVER TO LORRAINE, I'M GOING TO
- 15 BRIEFLY DISCUSS THE APPROACH WE USED TO CONDUCT
- 16 THIS ANALYSIS AND PROVIDE YOU WITH A FEW POINTS TO
- 17 REMEMBER AS YOU REVIEW THE ANALYSIS AND
- 18 RECOMMENDATIONS.
- 19 FIRST, WE RECOGNIZE THAT A BOARDWIDE
- 20 APPROACH WAS NECESSARY FOR CONDUCTING THE
- 21 ANALYSIS. CLEARLY, GETTING TO 50 PERCENT HAS
- 22 BOARDWIDE IMPACTS; AND, THUS, THE EXECUTIVE STAFF
- 23 FELT IT WAS VERY IMPORTANT TO CALL UPON STAFF FROM
- 24 THROUGHOUT THE BOARD TO ANALYZE THE MATERIAL.
- THE APPROACH USED A MATRIX

- 1 MANAGEMENT APPROACH WHEREBY A BOARDWIDE 50-PERCENT
- 2 INITIATIVE TEAM WAS ASSEMBLED, CONSISTING OF
- 3 REPRESENTATIVES FROM EACH DIVISION, SMALL OFFICE,
- 4 AND THE BOARD. THE TEAM MET FREQUENTLY AS THE
- 5 ANALYSIS PROGRESSED, AND THE ISSUES AND DECISION
- 6 POINTS WERE BROUGHT BEFORE THE EXECUTIVE STAFF FOR
- 7 CONCURRENCE THROUGHOUT THE PROCESS. I SERVED AS
- 8 THE EXECUTIVE SPONSOR AND LIAISON TO THE EXECUTIVE
- 9 STAFF IN THE DEVELOPMENT OF THIS PRODUCT.
- 10 ALSO, ADDITIONAL BOARDWIDE STAFF
- 11 ASSISTED IN THE EVALUATION OF THE CONCEPTS. THE
- 12 MATRIX MANAGEMENT APPROACH WAS HIGHLY SUCCESSFUL
- 13 AND KEY TO THE QUALITY OF THE ANALYSIS. IT
- 14 ALLOWED FOR AN INTEGRATED, CROSS-DIVISIONAL,
- 15 CROSS-LEVEL, AND MULTIDISCIPLINARY ANALYSIS. THIS
- 16 APPROACH SHOULD BE A MODEL FOR PROJECTS OF THIS
- 17 MAGNITUDE.
- 18 WITH RESPECT TO THE STAFF ANALYSIS.
- 19 IT SHOULD BE NOTED THAT THE TEAM PERFORMED A
- 20 SCREENING LEVEL ANALYSIS TO ASSIST THE BOARD IN
- 21 DETERMINING WHICH OF THE SUGGESTIONS RECEIVED TO
- 22 PURSUE FURTHER. REMEMBER THAT THE BOARD CONDUCTED
- THREE WORKSHOPS, AND AT THE THREE WORKSHOPS EACH
- 24 PERSON PRESENTED ONE OR MORE SUGGESTIONS. THIS
- 25 FORMAT, ALTHOUGH CONDUCIVE TO RECEIVING THE

- 1 MAXIMUM AMOUNT OF INFORMATION, DID NOT ALLOW FOR
- 2 THE IDENTIFICATION OF ALL ISSUES ASSOCIATED WITH
- 3 IMPLEMENTING EACH OF THE SUGGESTIONS.
- 4 IT IS CRITICAL TO REMEMBER THE
- 5 FOLLOWING WHEN REVIEWING THE ANALYSIS AND
- 6 RECOMMENDATIONS. FIRST, FOR THOSE ITEMS THAT THE
- 7 BOARD DIRECTS STAFF TO DEVELOP FURTHER, THE BOARD
- 8 AND COMMITTEES WILL NEED ADDITIONAL INFORMATION ON
- 9 THE POTENTIAL CONSEQUENCES OF IMPLEMENTING THOSE
- 10 SUGGESTIONS AND EXISTING PROGRAMS. AN ANALYSIS OF
- 11 EXISTING PROGRAMS WAS OUTSIDE THE SCOPE OF THE
- 12 TEAM'S ASSIGNMENT.
- 13 SECOND, THE TEAM ASSUMED ANY
- 14 NECESSARY ADDITIONAL DATA GATHERING WOULD BE
- 15 LIMITED TO A FEW MONTHS.
- 16 THIRD, MANY CONCEPTS ARE MODIFI-
- 17 CATIONS OR EXPANSIONS OF EXISTING BOARD PROGRAMS,
- 18 AND SIMILAR TOPICS HAVE BEEN DISCUSSED AT
- 19 COMMITTEE MEETINGS. AND RALPH REFERRED TO THAT
- 20 JUST PREVIOUSLY.
- 21 FOURTH, IF BOARD WISHES TO PROCEED
- 22 WITH LEGISLATION IN 1997, DECISIONS NEED TO BE
- 23 MADE AND LANGUAGE DEVELOPED BY EARLY MARCH FOR
- 24 CONSIDERATION BY ASSEMBLY AND SENATE POLICY
- 25 COMMITTEES IN APRIL.

- 1 FIFTH, THERE IS A LIMITED THREE-YEAR
- 2 WINDOW OF OPPORTUNITY BETWEEN NOW AND THE YEAR
- 3 2000 FOR THE BOARD AND CITIES AND COUNTIES TO
- 4 DEVELOP INFORMATION AND IMPLEMENT PROGRAMS TO MEET
- 5 50-PERCENT DIVERSION.
- 6 FINALLY, NEW ACTIVITIES NEED TO BE
- 7 IMPLEMENTED TO THE POINT WHERE THEY WILL ACTUALLY
- 8 REDUCE THE WASTESTREAM WITHIN THE THREE YEARS TO
- 9 ASSIST CITIES AND COUNTIES TO MEET THE GOAL.
- 10 SO THOSE ARE SOME KEY POINTS TO KEEP
- 11 IN MIND AS WE GO THROUGH THIS PRESENTATION. AND
- 12 NOW I WOULD LIKE TO INTRODUCE LORRAINE VAN
- 13 KEKERIX, WHO IS THE TEAM LEADER OF THE 50-PERCENT
- 14 INITIATIVE TEAM, AND LORRAINE WILL PRESENT THE
- 15 METHODOLOGY AND DISCUSS THE STRATEGIES AND
- 16 CONCEPTS.
- 17 MS. VAN KEKERIX: FOLLOWING ON WITH WHAT
- JUDY JUST TOLD US ABOUT THE ITEMS THAT WERE
- 19 CRITICAL TO REMEMBER, THAT WAS THE BASIS FOR THE
- 20 TEAM GETTING TOGETHER TO COME UP WITH A METHOD FOR
- 21 ANALYZING THE INPUT THAT THE BOARD RECEIVED. WE
- 22 HAD THREE BOARD WORKSHOPS, AND THOSE BOARD
- 23 WORKSHOPS WERE HELD IN NORTHERN AND SOUTHERN
- 24 CALIFORNIA. THEY WERE HELD IN CONJUNCTION WITH
- 25 THE LOCAL GOVERNMENT TECHNICAL ADVISORY COMMITTEE

- 1 MEETING HERE AT THE BOARD, AND THEY WERE ALSO HELD
- 2 IN CONJUNCTION WITH THE REGIONAL COUNCIL OF RURAL
- 3 COUNTIES MEETING THAT WAS HAPPENING IN SACRAMENTO
- 4 THE SAME DAY. SO WE GOT INPUT FROM A VARIETY OF
- 5 PEOPLE, FROM INDUSTRY, FROM LOCAL GOVERNMENTS,
- 6 FROM VARIOUS INTEREST GROUPS.
- 7 WE ALSO SOLICITED IDEAS FROM STAFF,
- 8 AND MANY LOCAL JURISDICTIONS WERE UNABLE TO
- 9 ATTEND. AND SO WHEN STAFF VISITED THE LOCAL
- 10 JURISDICTIONS, WE GOT ADDITIONAL INPUT FROM THOSE
- 11 JURISDICTIONS WHO WERE UNABLE TO TRAVEL TO THE
- 12 MEETINGS.
- 13 WE GOT APPROXIMATELY A THOUSAND
- 14 DIFFERENT SUGGESTIONS FROM CITIES, COUNTIES,
- 15 INDUSTRY, PUBLIC, AND STAFF. THERE WERE A VERY
- 16 WIDE VARIETY OF SUGGESTIONS, AND SOME OF THEM
- 17 RELATED TO OTHER WORK THAT WAS GOING ON HERE AT
- 18 THE BOARD. AND THOSE IDEAS WERE REFERRED TO OTHER
- 19 WORK TEAMS WHO WERE WORKING ON THE OTHER IDEAS.
- 20 THE IDEAS THAT WE CHOSE TO MOVE
- 21 FORWARD ON WERE NOT THE BOARD'S EXISTING
- 22 ACTIVITIES AND COMPLETED PROJECTS, BUT THE
- 23 ANALYSIS THAT YOU SEE BEFORE YOU TODAY WAS LIMITED
- 24 TO REQUESTS FOR NEW ACTIVITIES OR EXPANSION OF
- 25 EXISTING ACTIVITIES.

2. SIMILAR. SO IN ORDER TO MAKE THIS A MORE WORKABLE 3 PROJECT, WE COMBINED SUGGESTIONS WITH LIKE THEMES. 4 THE SUGGESTIONS RANGED FROM FUNDAMENTAL CHANGES IN 5 STATUTES TO REQUESTS FOR DIFFERENT COMPUTER 6 FORMATS ON DOCUMENTS WE PRODUCE. WE DID NOT 7 CHANGE THE BASIC SUGGESTION IN TERMS OF WHAT THE 8 IDEA WAS OR THE STRINGENCY OF THE SUGGESTIONS. 9 FOR EXAMPLE, WE GOT MANY REQUESTS 10 FOR LOOKING AT THE IDEA OF UNIT PRICING, ALSO 11 REFERRED TO AS VARIABLE CAN RATES OR PAY AS YOU 12 THROW, AND WE EVALUATED EACH LEVEL OF IDEA 13 SEPARATELY. SOME IDEAS WERE TO ENCOURAGE UNIT 14 PRICING; OTHER IDEAS WERE TO MANDATE UNIT PRICING. 15 THE EVALUATION WAS CONDUCTED USING A STANDARD SET OF CRITERIA. I AGAIN WANT TO EMPHASIZE THAT THE 16 17 BOARD IS GOING TO NEED ADDITIONAL INFORMATION ON 18 THE ISSUES THAT IT PURSUES FURTHER. 19 THE EVALUATION CRITERIA THAT WE DEVELOPED ALL RELATE TO GETTING TO 50 PERCENT. 20 ME:

MANY OF THE SUGGESTIONS WERE VERY

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OUR COST TO THE BOARD BECAUSE WE DIDN'T HAVE AS

MUCH INFORMATION ON COSTS TO OTHERS, BUT WE DID
TRY TO INCLUDE ALL PARTIES AFFECTED IN OUR

LOOKED AT COSTS TO THE BOARD AND COSTS TO OTHERS.

OUR ESTIMATE OF COST TO OTHERS WAS MORE BROAD THAN

- 1 ESTIMATE. WE LOOKED AT THE POTENTIAL IMPACT ON
- 2 THE TOTAL WASTESTREAM, BOTH THE PERCENT OF THE
- 3 TOTAL WASTESTREAM THE IDEA RELATED TO AND THE
- 4 PERCENT DIVERSION OF THAT SPECIFIC WASTESTREAM
- 5 THAT WE EXPECTED THE IDEA WOULD GIVE.
- 6 FOR INSTANCE, GREEN WASTE IS A LARGE
- 7 PORTION OF THE WASTESTREAM, AND WE GOT A RANGE OF
- 8 IDEAS, SOME OF WHICH WOULD DIVERT SMALL PARTS OF
- 9 GREEN WASTE AND OTHERS THAT WOULD RANK MUCH HIGHER
- 10 BECAUSE THEY DIVERTED A LARGER PORTION OF THE
- 11 GREEN WASTE.
- 12 WE ALSO LOOKED AT THE LIKELIHOOD FOR
- 13 SUCCESSFUL IMPLEMENTATION, AND THAT INCLUDED BOTH
- 14 A RANKING OF WHETHER IT HAD BEEN SUCCESSFUL
- 15 ELSEWHERE AND THE TIME TO OPTIMIZE THE IMPACT ON
- 16 THE WASTESTREAM. AND THAT TIME TO OPTIMIZE
- 17 INCLUDED THE TIME NEEDED FOR ANY CHANGES IN LEGIS-
- 18 LATION, DEVELOPMENT OF MATERIALS, AND IMPLEMEN-
- 19 TATION OF THE IDEA AT THE LOCAL LEVEL.
- 20 OUR SPHERE OF INFLUENCE CATEGORY
- 21 LOOKED AT WHO WOULD BE IMPACTED AROUND THE STATE
- 22 IN TERMS OF POPULATION, PERCENT OF CITIES AND
- 23 COUNTIES, AND THE SECTORS, RESIDENTIAL,
- 24 COMMERCIAL, AND INDUSTRIAL.
- 25 WE HAD EIGHT PANELS OF STAFF,

- 1 APPROXIMATELY THREE TO FIVE STAFF PER PANEL, AND
- THEY EVALUATED THE CONCEPTS WITHIN A CATEGORY.
- 3 EACH OF THESE PANELS HAD EXPERIENCE IN WORKING
- 4 WITH THE TOPICS IN THE CATEGORY.
- 5 AND THE PANELS RECOMMENDED BETWEEN
- 6 THREE AND 13 CONCEPTS FOR FURTHER BOARD
- 7 CONSIDERATION. THERE WERE FOUR COMMON THEMES THAT
- 8 YOU WILL SEE IN THE CONCEPTS THAT RANKED HIGH AND
- 9 I'LL BE DESCRIBING A LITTLE LATER. FIRST WAS
- 10 FOCUSING BOARD EFFORTS ON FEWER AND MOST EFFECTIVE
- 11 ACTIVITIES. SECOND WAS PROMOTING PARTNERSHIPS TO
- 12 LEVERAGE RESOURCES BOTH HERE AT THE BOARD AND AT
- 13 THE LOCAL LEVEL AND TO WORK MORE EFFICIENTLY. THE
- 14 THIRD COMMON THEME WAS ESTABLISHING MORE FINANCIAL
- 15 INCENTIVES FOR DIVERSION. AND A FOURTH COMMON
- 16 THEME WAS PLACING REQUIREMENTS ON CITIES AND
- 17 COUNTIES THAT DON'T MEET THE GOALS.
- 18 SO WHAT KIND OF CHARACTERISTICS DID
- 19 THE HIGHEST RANKING CONCEPT HAVE? WELL, THE
- 20 HIGHEST RANKING ONE, AND I'M NOT SURE WE HAD ONE
- 21 THAT CAME OUT THE HIGHEST ON EVERY ONE OF THESE,
- 22 WOULD BE LOWEST COST, HIGH DIVERSION, VERY
- 23 SUCCESSFUL ELSEWHERE, COULD BE OPTIMIZED SHORTLY,
- 24 HAVE AN IMPACT ON THE WASTESTREAM IN THE VERY
- 25 SHORT TIME, AND BE EFFECTIVE IN ALL SPHERES OF

- 1 INFLUENCE, FOR THE LARGEST PORTION OF POPULATION,
- 2 THE LARGEST NUMBER OF SECTORS. THE LEVEL OF
- 3 STRINGENCY AFFECTED THE LEVEL OF CERTAINTY THAT WE
- 4 HAD WHEN WE WERE EVALUATING THESE. SO THE MOST
- 5 STRINGENT KIND OF IDEAS IN TERMS OF MANDATING
- 6 SUGGESTIONS HAD THE MOST CERTAINTY, AND THEY
- 7 TENDED TO RANK HIGHER. THE STAFF EXPECT THAT A
- 8 NUMBER OF THESE IDEAS, NOT THE LEVEL OF
- 9 STRINGENCY, WILL GET DISCUSSED WHEN THE BOARD
- 10 DECIDES WHICH CONCEPTS TO PURSUE.
- 11 FOR INSTANCE, IN THE AREA OF UNIT
- 12 PRICING, WE HAD DIFFERENT IDEAS THAT RANGE FROM
- 13 ENCOURAGING UNIT PRICING TO MANDATING UNIT
- 14 PRICING. AND WE WOULD EXPECT THAT THE BOARD WOULD
- 15 HEAR ALL OPINIONS ON THE IDEA OF UNIT PRICING,
- 16 INCLUDING ALL THOSE LEVELS OF STRINGENCY, AT THE
- 17 TIME THAT IT HEARD THE IDEA.
- MOVING ON TO THE IDEAS THEMSELVES,
- 19 WE HAD THREE BROADER CONCEPTS THAT CAME OUT WHEN
- 20 WE WERE LOOKING AT THE HIGHEST RANKING IDEAS. THE
- 21 FIRST OF THOSE WAS TO FOCUS ON FEWER KEY PROGRAMS
- 22 THAT WILL EFFECTIVELY LEAD TO 50 PERCENT. WHAT WE
- 23 LOOKED AT THERE WAS FOCUSING ON LARGEST TYPES,
- 24 WASTE TYPES, AND WASTE GENERATORS AND TAKING A
- 25 LOOK AT NONMANDATED PROGRAMS FIRST AND THEN

- 1 LOOKING AT MANDATED PROGRAMS. TO DO THIS, YOU
- 2 MIGHT NEED TO HAVE SOME LEGISLATION TO REMOVE
- 3 MANDATES FOR ANY LESS EFFECTIVE PROGRAMS.
- 4 THE SECOND OF THESE BROADER CONCEPTS
- 5 IS SOMEWHAT A SUBCONCEPT OF THE FIRST IDEA, AND
- 6 THAT IS TAKING A LOOK AT THE EFFECTIVENESS OF
- 7 PROGRAMS, EVALUATING EXISTING PROGRAMS, AND
- 8 DIRECTING STAFF TO EFFECTIVE PROGRAMS. EFFECTIVE-
- 9 NESS WAS DEFINED OR ASSUMED BY OUR TEAM TO BE
- 10 RELATIVELY HIGH DIVERSION FOR RELATIVELY LOW COST.
- 11 AND WE ALSO ASSUMED THAT THIS WOULD INCLUDE REVIEW
- 12 OF ONGOING COSTS TO MAINTAIN PROGRAMS AND
- 13 INFORMATION.
- 14 THE THIRD OF THE BROADER CONCEPTS
- 15 WAS EXEMPTING RURAL JURISDICTIONS FROM DIVERSION
- 16 PLANNING AND DIVERSION MEASUREMENT. THE RURAL
- 17 JURISDICTIONS HAVE SAID THAT IT'S COMPARATIVELY
- 18 MORE COSTLY FOR THEM TO DO DIVERSION PLANNING AND
- 19 DIVERSION MEASUREMENT. THEY ALSO FORM A SMALL
- 20 PORTION OF THE WASTESTREAM.
- 21 DEPENDING ON THE OUTCOME OF THE
- 22 BOARD DECISIONS ON THESE THREE CONCEPTS, THE
- 23 REMAINING CONCEPTS COULD BE IMPACTED. IF THE
- 24 BOARD CHOOSES TO FOCUS ON THE LARGEST WASTE TYPES
- 25 AND GENERATORS, SOME OF THE REMAINING CONCEPTS

- 1 WOULD BE LIMITED TO FOCUSING ON THE LARGEST WASTE
- 2 TYPES AND GENERATORS. IF THE BOARD CHOOSES TO
- 3 PURSUE LEGISLATION FOR EXEMPTING RURAL JURIS-
- 4 DICTIONS, THE RESOURCES ALLOCATED TO ASSISTING
- 5 RURAL JURISDICTIONS COULD BE ALLOCATED TO OTHER
- 6 ACTIVITIES.
- 7 MOVING INTO THE MORE SPECIFIC
- 8 CATEGORIES, THE FIRST ONE THAT WE HAD WAS FUNDING
- 9 AND FINANCIAL INCENTIVES. WE RECEIVED MANY
- 10 SUGGESTIONS FROM A VARIETY OF SOURCES, INCLUDING
- 11 JURISDICTIONS AND VARIOUS BUSINESS AND INDUSTRY,
- 12 THAT WE SHOULD FOCUS MORE ON FUNDING AND FINANCIAL
- 13 INCENTIVES. AND THE MAIN IDEAS IN THIS CATEGORY
- 14 RELATED TO MORE RESOURCES FOR THE BOARD, CITIES,
- 15 AND COUNTIES, AND THERE ARE A VARIETY OF WAYS THAT
- 16 WE COULD GET THESE RESOURCES.
- 17 FIRST, THE POSSIBILITY OF RAISING
- 18 THE INTEGRATED WASTE MANAGEMENT FEE; SECOND,
- 19 ACCESSING MORE OUTSIDE GRANT FUNDS; AND, THIRD,
- 20 MAKING MORE RESOURCES AVAILABLE BY MORE EFFICIENT
- 21 USE OF RESOURCES THROUGH JOINT INITIATIVES AND
- 22 PARTNERSHIPS.
- 23 AND THE SECOND MAJOR CATEGORY OF
- 24 IDEAS WAS INCREASING FINANCIAL INCENTIVES FOR
- 25 DIVERSION. AND AGAIN, THERE ARE SEVERAL WAYS THAT

- 1 THIS COULD BE DONE. THE HIGHEST RANKING INCLUDED
- 2 INCREASING IMPLEMENTATION OF UNIT PRICING AND
- 3 DISCLOSING TRUE DISPOSAL COSTS SO THAT PEOPLE KNOW
- 4 THE COST OF DISPOSAL VERSUS THE COST OF DIVERSION.
- 5 OUR NEXT CATEGORY WAS COST-
- 6 EFFECTIVENESS AND PROGRAM COMPARISON. JURIS-
- 7 DICTIONS IN PARTICULAR SUGGESTED MANY ACTIVITIES
- 8 TO REDUCE COSTS OR PROVIDE THEM WITH INFORMATION
- 9 THAT ALLOWED THEM TO COMPARE COSTS OF VARIOUS
- 10 WASTE MANAGEMENT AND DIVERSION PROGRAMS. THE
- 11 MODELS INCLUDE BOTH CASE STUDY INFORMATION AND
- 12 EXPANSION OF EXISTING OR NEW MODELS FOR COMPARING
- 13 PROGRAMS, WHICH IS AN EXPANSION OF EXISTING BOARD
- 14 ACTIVITIES. AND THE SECOND IDEA HERE WAS
- 15 LEVERAGING BUYING POWER THROUGH STATE CONTRACTS.
- 16 AND THIS WOULD BE SIMILAR TO THE LOCAL GOVERNMENT
- 17 PURCHASE OF POLICE CARS THROUGH STATE CONTRACTS TO
- 18 TAKE ADVANTAGE OF VOLUME PRICING, BUT COULD BE
- 19 APPLIED TO DIVERSION EQUIPMENT AS WELL.
- 20 THE NEXT CATEGORY THAT WE HAD WAS
- 21 PUBLIC AFFAIRS AND EDUCATION. AND AGAIN, MANY OF
- THE REQUESTS FOR INCREASED PUBLIC EDUCATION
- 23 PROGRAMS WERE JURISDICTIONS. AND THAT IS
- 24 PRIMARILY BECAUSE THE MEDIA MARKETS ARE ACROSS
- JURISDICTION BOUNDARIES, AND VERY OFTEN PUBLIC

- 1 EDUCATION HAS BEEN COSTLY. THEY ASKED THAT THE
- 2 BOARD LOOK AT WAYS TO INCREASE THE PUBLIC AWARE-
- 3 NESS OF THE 50-PERCENT GOAL, AND THERE ARE SEVERAL
- 4 WAYS THAT THE BOARD COULD DO THAT. FIRST, THROUGH
- 5 TARGETING PUBLIC EDUCATION CAMPAIGNS TO AREAS WITH
- 6 THE LARGEST POPULATION, SUCH AS SOUTHERN
- 7 CALIFORNIA. THEN BECAUSE OF THE COST OF MANY
- 8 MULTIMEDIA PUBLIC EDUCATION CAMPAIGNS, IDENTIFYING
- 9 LOWER COST OPTIONS FOR NEW PUBLIC EDUCATION
- 10 CAMPAIGNS. AND THIRD, INCREASING THE PERSONAL
- 11 CONTACT THROUGH OUTREACH EVENTS SUCH AS FAIRS AND
- 12 CONFERENCES.
- AND THE LAST IDEA IN THE PUBLIC
- 14 EDUCATION ARENA RELATES TO COMPUTERS. WE HAVE
- 15 REQUESTS FROM JURISDICTION AND INDUSTRY TO DO A
- 16 LOT MORE WORK WITH INTERNET. AND THE BULK OF
- 17 THOSE IDEAS, IN FACT ALL BUT THIS ONE, HAVE
- 18 ALREADY BEEN IMPLEMENTED BY THE BOARD. SO OUR
- 19 FINAL IDEA IN PUBLIC EDUCATION IS ESTABLISHING

Α

- 20 CHAT ROOM ON THE BOARD HOME PAGE, AND THIS WOULD
- 21 BE A FORUM FOR DISCUSSION AND INTERACTION BETWEEN
- 22 INTERESTED PARTIES AND THE BOARD.

Please note: These transcripts are not individually reviewed and approved for accuracy.

THE NEXT CATEGORY OF IDEAS THAT

WE

HAD WAS DISPOSAL GOALS AND GOAL MEASUREMENT.

THE

CATEGORY HAD A NUMBER OF DIFFERENT KINDS OF

IDEAS

- 1 WITHIN IT. FIRST, THERE SEEMED TO BE CONFUSION
- 2 ABOUT WHAT THE BOARD CURRENTLY DOES. SO THERE
- 3 WERE REQUESTS THAT THE BOARD EXPAND ITS WORK TO
- 4 REVIEW PROGRAMS IMPLEMENTED AS WELL AS GOAL
- 5 MEASUREMENT.
- 6 THE SECOND IDEA IN THIS CATEGORY WAS
- 7 ALLOWING MORE TRANSFORMATION TO COUNT AS
- 8 DIVERSION, AND THIS HAS BEEN AN ONGOING DEBATE
- 9 SINCE THE START OF THE INTEGRATED WASTE MANAGEMENT
- 10 ACT.
- 11 THE LAST TWO CONCEPTS IN THIS
- 12 CATEGORY RELATE TO ONGOING WORK IN THE AREA OF
- GOAL MEASUREMENT. THE FIRST IDEA, MEASURE THE
- 14 GOAL FOR A LARGER REGION, NOT BY INDIVIDUAL
- 15 JURISDICTION, RELATES TO THE PROBLEM -- THE
- 16 PRIMARY BASE YEAR INACCURACY PROBLEM OF PROBLEMS
- 17 WITH ALLOCATING WASTE TO JURISDICTION. AND YOU
- 18 DON'T HAVE THAT PROBLEM ON A LARGER BASIS.
- 19 AND THE SECOND OF THESE IS TO
- 20 CONTINUE TO DEVELOP SOLUTIONS TO GOAL

MEASUREMENT

- 21 PROBLEMS. THIS WOULD BE BOTH BASE YEAR AND
- 22 CURRENT GOAL MEASUREMENT.
- 23 ANOTHER AREA WHERE WE HAD A LOT OF
- 24 REQUESTS, AND THIS IS PRIMARILY FROM CITIES AND
- 25 COUNTIES WHO ARE RESPONSIBLE FOR MEETING THE

- 1 50-PERCENT GOAL, WAS IN THE AREA OF LOCAL
- 2 DIVERSION ASSISTANCE. CITIES AND COUNTIES HAVE
- 3 INDICATED THAT WITH CHANGES IN STATE AND FEDERAL
- 4 LAW, THERE IS AN INCREASING SHIFT TO LOCAL
- 5 RESPONSIBILITY FOR FUNDING OF A WIDE VARIETY OF
- 6 PROGRAMS, WHICH MEANS THAT THEY MAY HAVE LESS
- 7 MONEY FOR WASTE DIVERSION PROGRAMS.
- 8 SO THE IDEAS THAT THE LOCAL
- 9 GOVERNMENTS PUT FORWARD WERE THAT THE BOARD SHOULD
- 10 COORDINATE ITS ASSISTANCE. IN OTHER WORDS, WE
- 11 SHOULD DO SOME CROSS-TOPIC ASSISTANCE SO THAT
- 12 HOUSEHOLD HAZARDOUS WASTE, MARKET DEVELOPMENT
- 13 ASSISTANCE, LOCAL -- OTHER KIND OF LOCAL
- 14 ASSISTANCE WOULD BE COORDINATED, AND THAT THE
- 15 BOARD SHOULD SHIFT TO PROVIDING MORE ASSISTANCE ON
- 16 IMPLEMENTING PROGRAMS.
- 17 SECONDLY, THEY ASKED FOR MORE
- 18 IMPLEMENTATION TOOLS. AND IMPLEMENTATION TOOLS
- 19 COULD INCLUDE THE MODELS THAT I MENTIONED ABOVE.
- 20 THEY COULD INCLUDE HOW-TO GUIDES, REGIONAL
- 21 WORKSHOPS, A VARIETY OF THINGS THAT WE'RE ALREADY
- 22 DOING, BUT THEY ASKED FOR EXPANSION.
- THIRD, THEY ASKED THAT THE BOARD
- 24 FACILITATE PARTNERSHIPS TO REACH 50 PERCENT. THE
- 25 JURISDICTIONS ARE ALL AWARE THAT BUSINESS AND

- 1 INDUSTRY HAVE THE MAJORITY OF THE WASTESTREAM IN
- 2 MOST OF THEIR COMMUNITIES, AND THEY WOULD LIKE THE
- 3 BOARD TO WORK TO FACILITATE PARTNERSHIPS TO HELP
- 4 GET TO 50 PERCENT.
- 5 ADDITIONAL LOCAL ASSISTANCE IDEAS
- 6 INCLUDE PROVIDING COMMUNICATION AND NETWORKING
- 7 OPPORTUNITIES, WHETHER IT WAS THROUGH REGIONAL
- 8 WORKSHOPS, OUR NEWSLETTER HERE, INCLUDING FORUMS
- 9 FOR INTERACTION BETWEEN JURISDICTIONS, OR, AGAIN,
- 10 WORKING IN COORDINATION AND PARTNERSHIP WITH
- 11 BUSINESS, INCLUDING THE WASTE MANAGEMENT INDUSTRY.
- 12 LOCAL JURISDICTIONS ALSO INDICATED
- 13 THAT THEY WOULD RECEIVE INCREASED ASSISTANCE IF WE
- 14 HAD MORE INTERNAL TRAINING OPPORTUNITIES FOR
- 15 TECHNICAL, HANDS-ON, PROGRAM-RELATED TRAINING, AND
- 16 THAT THEY WERE ABLE TO TAKE ADVANTAGE OF THOSE
- 17 TRAINING OPPORTUNITIES AS WELL.
- 18 AND FINALLY, ONE THAT WOULD SEEM TO
- 19 BE VERY COSTLY, INCREASING STAFF PRESENCE IN
- 20 CITIES AND COUNTIES, BUT I THINK THAT IN
- 21 CONJUNCTION WITH OTHER IDEAS OF COORDINATING
- 22 ACTIVITIES AND LOOKING AT THE MOST EFFICIENT WAY
- 23 OF USING RESOURCES, WE CAN LOOK AT WAYS TO CUT
- 24 COSTS, BUT HELP STAFF GET OUT TO WORK WITH THE
- 25 CITIES AND COUNTIES.

- OUR NEXT AREA WAS MARKET DEVELOP-
- 2 MENT. WE HAD A WIDE VARIETY OF REQUESTS FOR
- 3 INCREASED MARKET DEVELOPMENT ACTIVITY FROM VARIOUS
- 4 BUSINESSES AND FROM JURISDICTIONS AS WELL. FIRST
- 5 IDEA ON THIS IS TO INCREASE BUSINESS OUTREACH
- 6 ACTIVITY. AGAIN, BECAUSE BUSINESS AND INDUSTRY
- 7 DOES HAVE THE BULK OF THE WASTE IN MOST
- 8 COMMUNITIES AND THE MANDATE FOR REDUCING WASTE IS
- 9 NOT ON THOSE INDUSTRIES IN ALL BUT A FEW CASES,
- 10 THE SUGGESTION WAS THAT THE BOARD INCREASE
- 11 BUSINESS OUTREACH ACTIVITIES TO INCREASE
- 12 DIVERSION.
- 13 THE SECOND IDEA IS TO INCREASE GREEN
- 14 WASTE DIVERSION. THERE ARE LARGE MARKETS IN THE
- AREAS OF AGRICULTURE, LANDSCAPING, NURSERY,
- 16 BUILDING CONSTRUCTION. AND THE REQUEST WAS THAT
- 17 WE INCREASE OUR WORK ON THOSE AREAS TO INCREASE
- 18 DIVERSION.
- 19 CONSTRUCTION AND DEMOLITION WASTE IS
- 20 ALSO A LARGE PART OF THE MARKET. THE IDEAS IN
- 21 THIS CONCEPT RELATED TO INCREASING WORK WITH
- 22 BUILDING DEPARTMENTS TO ALLOW FOR REUSE OF
- 23 CONSTRUCTION AND DEMOLITION MATERIALS AS WELL AS
- 24 EXPANDING THE MARKETS FOR THEM.
- 25 IN THE AREA OF RMDZ OUTREACH AND

- 1 TECHNICAL ASSISTANCE, PEOPLE LIKED WHAT HAD BEEN
- 2 HAPPENING IN RMDZ'S IN TERMS OF TECHNICAL
- 3 ASSISTANCE, BUT REQUESTED WE EXPAND OUR
- 4 ACTIVITIES. THIS ALSO INCLUDED IDEAS OF INCREASED
- 5 WORK WITH PRIVATE LENDERS TO INCREASE THE AMOUNT
- 6 OF MONEY AVAILABLE FOR LOANS TO BUSINESSES WITHIN
- 7 RMDZ'S.
- 8 AND THE FINAL IDEA IN MARKET
- 9 DEVELOPMENT WAS INCREASING AWARENESS AND
- 10 INFORMATION ABOUT PRIORITY MATERIALS. AND THIS
- 11 WOULD BE FOCUSED ON A FEW LARGE MATERIALS FOR THE
- 12 LARGEST COMMERCIAL AND INDUSTRIAL AREAS WITHIN THE
- 13 STATE AND WOULD BE AN EXPANSION OF EXISTING WORK
- 14 ON THE QUARTERLY MARKETS REPORTS.
- 15 THE NEXT CATEGORY THAT WE HAD WAS
- 16 WASTE PREVENTION. THE FIRST IDEA THAT CAME
- 17 FORWARD IN THIS WAS BANNING GREEN WASTE DISPOSAL
- 18 IF JURISDICTIONS ARE NOT MEETING 25 AND 50
- 19 PERCENT. WHAT THIS WOULD DO WOULD BE -- WOULD NOT
- 20 IMPOSE REQUIREMENTS ON JURISDICTIONS THAT ARE
- 21 MEETING THE GOALS; BUT IF THERE IS A PROBLEM, IT
- 22 WOULD IMPOSE A BAN ON DISPOSAL OF GREEN WASTE.
- 23 THE SECOND IDEA IS ANOTHER ADDI-
- 24 TIONAL REQUIREMENT FOR ANY CITIES OR COUNTIES THAT
- 25 ARE NOT MEETING THE 25 PERCENT, AND THAT WOULD BE

- 1 TO REQUIRE THE UNIT PRICING IF THEY AREN'T MEETING
- 2 THE 25 AND 50 PERCENT. AND AGAIN, THIS WOULD NOT
- 3 APPLY TO JURISDICTIONS THAT HAD MET THE GOAL.
- 4 THE THIRD IDEA IN THIS CATEGORY IS
- 5 PROMOTING EFFICIENT USE OF RESOURCES TO BUSI-
- 6 NESSES. BUSINESS CAN TAKE A LOOK AT AVOIDED
- 7 DISPOSAL COST WHEN LOOKING AT WASTE PREVENTION,
- 8 BUT THAT ISN'T GOING TO BE AS BIG A PORTION OF
- 9 THEIR COSTS AS EFFICIENT USE OF RESOURCES. SO
- 10 INCREASING OUR WORK IN PROMOTING EFFICIENT USE OF
- 11 RESOURCES WILL SHOW BUSINESSES THE IMPACT ON THE
- 12 BOTTOM LINE.
- AND THE FINAL IDEA IN THE WASTE
- 14 PREVENTION CATEGORY RELATES TO TRANSPORT
- 15 PACKAGING. TRANSPORT PACKAGING IS A LARGE PORTION
- 16 OF THE WASTESTREAM, AND THIS IDEA INVOLVES
- 17 INCREASING KNOWLEDGE AND INFORMATION ABOUT REUSE
- 18 OF MATERIAL AND LIGHTER WEIGHT PACKAGING
- 19 ALTERNATIVES.
- 20 AND OUR FINAL CATEGORY IS FACILITY
- 21 OPERATIONS, PERMITTING AND ENFORCEMENT. AND THERE
- 22 IS A CRITICAL LINK BETWEEN OUR PERMIT ENFORCEMENT
- 23 WORK AND 50-PERCENT DIVERSION, AND A LARGE PART OF
- 24 THAT IS REFLECTED IN OUR TIERED PERMITS OF
- 25 DIVERSION FACILITIES. WE NEED FACILITIES TO HELP

- 1 GET THIS MATERIAL DIVERTED.
- 2 WE HAVE THREE CONCEPTS THAT CAME
- 3 FORWARD IN THIS CATEGORY. THE FIRST WAS TO EXPAND
- 4 ON OUR TRAINING ON ORGANIC MATERIAL RECYCLING
- 5 ISSUES. WE HAD SOME WORKSHOPS. THESE WOULD BE
- 6 ADDITIONAL WORKSHOPS WITH A BROADER AUDIENCE,
- 7 LEA'S, OPERATORS, AND JURISDICTIONS.
- 8 THE SECOND IDEA HERE WAS TO PROVIDE
- 9 INCREASED INFORMATION AND GUIDANCE ON INCREASING
- 10 DIVERSION ACTIVITIES THAT ARE OCCURRING AT
- 11 LANDFILLS.
- 12 AND THE THIRD IDEA IN THIS CATEGORY
- 13 WAS PROVIDING GUIDANCE TO FACILITATE SITING OF
- 14 DIVERSION FACILITIES AT LANDFILLS, SO YOU WOULD
- 15 HAVE ALL YOUR MATERIALS MANAGEMENT, WASTE
- 16 MANAGEMENT ACTIVITIES POTENTIALLY OCCURRING IN THE
- 17 SAME PLACE.
- 18 MR. CHANDLER: AS LORRAINE SAID, THAT WAS
- 19 OUR FINAL CATEGORY, AND SO MAYBE JUST TO SUMMARIZE
- 20 VERY BRIEFLY THE STAFF'S RECOMMENDATIONS, IF I
- 21 COULD GIVE YOU THREE RECOMMENDATIONS, IT WOULD BE
- 22 TO FOCUS, FOCUS, FOCUS. IN OTHER WORDS, WE HAVE A
- 23 LOT OF REQUESTS, SOME GOOD IDEAS FROM JURIS-
- 24 DICTIONS THAT WOULD LIKE TO SEE US EXPAND OUR
- 25 ACTIVITIES IN A LOT OF AREAS. AS THE BUDGET

- 1 PICTURE OUTLINE THAT I DID EARLIER, WE SIMPLY
- 2 CANNOT DO THAT. SO WE NEED TO ESSENTIALLY LOOK AT
- 3 NUMBER CONCEPT 1. WE NEED TO DO FEWER THINGS, BUT
- 4 DO THEM WELL. DO THEM IN AN EXCELLENT MANNER IN
- 5 THAT REGARD. THE OLD RIFLE SHOT VERSUS THE
- 6 SHOTGUN.
- 7 CONCEPT 2, AS I JUST SAID, IS TO
- 8 THEN DO THOSE PROGRAMS IN A FOCUSED MANNER SO THAT
- 9 THE RESOURCES ARE DEPLOYED EFFICIENTLY. AND THE
- 10 THIRD BROAD FOCUS WAS IS THAT THE BOARD WANTS TO
- 11 ENTERTAIN THIS CONCEPT OF LOOKING AT EXEMPTING
- 12 RURAL JURISDICTIONS OR PROVIDING RELIEF TO RURAL
- 13 JURISDICTIONS THAT ARE FINDING IT STRAPPED
- 14 FINANCIALLY, AS WELL AS PERHAPS MORE COSTLY TO GET
- 15 THE DIVERSION PROGRAMS EMPLOYED AND PERHAPS
- 16 REPRESENT A SMALLER PERCENTAGE OF THE WASTESTREAM.
- 17 LASTLY, WE ARE, OF COURSE,
- 18 RECOMMENDING THAT THE COMMITTEES TAKE THESE
- 19 CONCEPTS AND DECIDE WHICH ONES THEY WISH TO PURSUE
- 20 FURTHER, AND THAT WE COME BACK TO THE BOARD FOR A
- 21 VOTE. AND WE WOULD RECOMMEND THAT WE DO THE
- 22 COMMITTEE WORK IN THE KIND OF FEBRUARY/MARCH TIME
- 23 FRAME SO THAT IT COULD BE BROUGHT BACK TO THE
- 24 BOARD FOR WHICH OF THESE INITIATIVES, WHICH
- 25 STRATEGIES THAT WE'VE HEARD FROM OUR STAKEHOLDERS

- 1 DO YOU WANT TO SEE MORE WORK DONE AND, IF YOU
- 2 WILL, IMPLEMENTATION AROUND.
- 3 SO, MR. CHAIRMAN AND BOARD MEMBERS,
- 4 THAT SUMMARIZES STAFF'S WORK TO DATE. I WANT TO
- 5 THANK THE TEAM FOR A LOT OF HARD WORK THAT WENT
- 6 INTO THIS. LORRAINE AND HER CREW PUT COUNTLESS
- 7 HOURS, ALSO THE ADVISORS THAT PARTICIPATED IN
- 8 THIS, AND FOR THEIR EFFORTS AS WELL. AND, OF
- 9 COURSE, WE STAND READY FOR PUBLIC INPUT AND YOUR
- 10 QUESTIONS.
- 11 CHAIRMAN PENNINGTON: THANK YOU, MR.
- 12 CHANDLER. AND I WANT TO THANK THE STAFF FOR ALL
- 13 THE TIME AND EFFORT THAT THEY PUT INTO TAKING A
- 14 MASS OF MATERIAL AND PRESENTING IT TO THE BOARD
- 15 AND PUTTING IT INTO A MANAGEABLE FORM. I INTEND
- 16 TO PROPOSE A MOTION ASSIGNING THE STRATEGIES TO
- 17 VARIOUS BOARD COMMITTEES, DEVELOPING A TIME
- 18 SCHEDULE FOR INITIAL CONSIDERATION, AND PROPOSING
- 19 A FRAMEWORK FOR CONSIDERATION OF THE EXISTING
- 20 PROPOSED ACTIVITIES.
- TO THE PUBLIC, YOU WILL CERTAINLY
- 22 HAVE AN OPPORTUNITY TO SPEAK TODAY IF YOU SO
- 23 DESIRE. HOWEVER, IF THE BOARD ADOPTS MY MOTION,
- 24 IT WOULD BE MORE APPROPRIATE TO DIRECT YOUR
- 25 REMARKS TO THE APPROPRIATE COMMITTEE AS THEY

- 1 SCHEDULE THEIR DELIBERATIONS ON THESE STRATEGIES.
- 2 FOR THOSE COMMENTS, I'LL PROPOSE MY MOTION. IT'S
- 3 A LONG MOTION. EACH OF THE BOARD MEMBERS HAS BEEN
- 4 GIVEN A COPY OF MY MOTION, AND THERE WAS SOME
- 5 COPIES HANDED OUT IN THE BACK. I DON'T KNOW
- 6 WHETHER THERE'S ANY LEFT OR NOT. BUT SINCE IT'S
- 7 LONG, IT NEEDS TO BE IN WRITTEN FORM. ONCE WE'RE
- 8 THROUGH WITH THAT, WE'LL LISTEN TO -- TAKE SOME
- 9 BOARD COMMENTS AND DISCUSSION AND THEN PUBLIC.
- 10 SO I MOVE THAT THE BOARD, ONE,
- 11 FOLLOW THE SPECIFIC DIRECTION REGARDING STRATEGIES
- 12 CONTAINED IN THIS AGENDA ITEM WITH FUTURE WORK TO
- 13 FOLLOW THE PRINCIPLES AND OBJECTIVES STATED IN TWO
- 14 BELOW: A, ADOPT STRATEGIES 1 AND 2 AND ASSIGN
- 15 STRATEGIES 3 TO 44 TO COMMITTEES IN ACCORDANCE
- 16 WITH THE ATTACHED COMMITTEE ASSIGNMENT DOCUMENT;
- 17 B, DIRECT THAT THE COMMITTEES EVALUATE AND DEVELOP
- 18 RECOMMENDATIONS FOR WHETHER AND WHEN TO PURSUE THE
- 19 STRATEGIES FURTHER AT EACH COMMITTEE'S MARCH
- 20 MEETING AND THAT STAFF PREPARE BRIEF, RELEVANT
- 21 BACKGROUND MATERIAL; C, DIRECT THE COMMITTEE
- 22 RECOMMENDATIONS ON WHAT STRATEGIES TO BE PURSUED
- 23 FURTHER BE BROUGHT BEFORE THE BOARD FOR
- 24 CONSIDERATION IN ONE AGENDA ITEM AT THE MARCH
- 25 BOARD MEETING SO THAT BOARD DISCUSSION ON WHICH

- 1 STRATEGIES TO PURSUE FURTHER CAN BE MADE IN AN
- 2 INTEGRATED MANNER; D, DIRECT STAFF TO IDENTIFY KEY
- 3 PROGRAMS, EFFECTIVE METHODS, AND DEVELOP WORK
- 4 PLANS BASED ON THE OUTCOME OF THE EVALUATION
- 5 PROPOSED IN STRATEGIES 1 AND 2 AND THE BOARD
- 6 RECOMMENDATIONS ON STRATEGIES AT THE MARCH BOARD
- 7 MEETING. THE WORK PLAN WILL BE BROUGHT BACK TO
- 8 THE BOARD UPON COMMITTEE APPROVAL; 2, PROVIDE
- 9 OVERALL DIRECTION ON FURTHER STAFF WORK IN
- 10 IDENTIFYING KEY PROGRAMS AND WORK ON ADOPTED
- 11 STRATEGIES USING THE FOLLOWING PRINCIPLES AND
- 12 OBJECTIVES.
- 13 THIS DIRECTION GOES BEYOND
- 14 EVALUATING EXISTING ACTIVITIES AND THE CONCEPTS
- 15 AND STRATEGIES CONTAINED IN THIS AGENDA: A, BOTH
- 16 EXISTING AND PROPOSED ACTIVITIES SHOULD BE
- 17 EVALUATED IN TERMS OF THEIR ACTUAL AND/OR
- 18 POTENTIAL EFFECTIVENESS IN ADDRESSING THE 50
- 19 PERCENT AND BARRIERS TO ACHIEVING 50-PERCENT
- 20 DIVERSION; B, CONSIDERATION OF ANY EXISTING OR
- 21 PROPOSED ACTIVITIES MUST BE INTEGRATED BOARDWIDE.
- 22 STAFF WILL IDENTIFY, EVALUATE, AND INCORPORATE,
- AS
- 23 APPROPRIATE, THE ACTIVITIES OF ALL BOARD'S
- 24 DIVISIONS AND OFFICES RELEVANT TO THE EXISTING OR

Please note: These transcripts are not individually reviewed and approved for accuracy.

25 PROPOSED ACTIVITY; C, STAFF RECOMMENDATIONS

- 1 CONCERNING MARKET DEVELOPMENT SHOULD SUPPORT
- 2 EXISTING OR SUSTAINABLE MARKETS; D, THE
- 3 PREPONDERANCE OF MATERIAL RELATED EFFORTS SHOULD
- 4 FOCUS ON THE THREE MAJOR CATEGORIES:

CONSTRUCTION

- 5 AND DEMOLITION, GREEN WASTE, AND PAPER WHILE
- 6 RECOGNIZING THE NEED TO CONTINUE ON OTHER
- 7 MATERIALS; E, PLANNING REQUIREMENTS SHOULD BE
- 8 STREAMLINED WHERE POSSIBLE AND WHERE PROVISIONS

OF

- 9 TECHNICAL ASSISTANCE SHOULD BE ENHANCED AND BETTER
- 10 COORDINATED; F, BOARD DEVELOPED INFORMATION AND
- 11 TOOLS, DATABASE, PUBLICATIONS, CASE STUDIES
- 12 MODELS, ETC., SHOULD CONTINUE TO BE OF THE

HIGHEST

- 13 QUALITY FOCUSED ON WHAT IS MOST NEEDED BY LOCAL
- 14 GOVERNMENTS AND IN THE PRIVATE SECTOR TO INCREASE
- 15 DIVERSION, AND RESOURCES NEEDED SHOULD INCLUDE

THE

16 COST OF MAINTENANCE; G, PERMITTING AND

ENFORCEMENT

- 17 AND COORDINATION OF PERMITTING ACTIVITIES TO
- 18 ENCOURAGE FORMATION OF DIVERSION RELATED
- 19 BUSINESSES; H, EDUCATION AND OUTREACH ACTIVITIES

20	SHOULD BE TARGETED AT GROUPS OF LARGER USERS AND
21	GENERATORS. AGENDA ITEMS SHOULD CONTAIN
22	INFORMATION ON BOARD RESOURCES NECESSARY FOR THE
23	EXISTING PROGRAM FOR PROPOSED STRATEGY.
24	THAT'S MY MOTION.
25	MEMBER RELIS: I'LL SECOND IT.

- 1 CHAIRMAN PENNINGTON: THANK YOU. OKAY.
- 2 WE CAN START A LITTLE DISCUSSION.
- 3 BOARD MEMBER CHESBRO: MR. CHAIRMAN,
- 4 FIRST OF ALL, I ALSO WANT TO THANK THE STAFF FOR
- 5 ALL THE WORK THAT'S GONE INTO THIS. I KNOW MANY,
- 6 MANY STAFF PEOPLE HAVE BEEN INVOLVED AND SOME IN
- 7 PARTICULAR HAVE PUT LARGE AMOUNTS OF TIME INTO IT.
- 8 AND SECONDLY SAY THAT I'M GLAD THIS
- 9 IS BEFORE US TODAY AND THAT WE ARE GETTING MOVING
- 10 ON THIS. THAT BEING SAID, I WANT TO GIVE A LITTLE
- 11 BIT OF HISTORY AND REMIND THE BOARD THAT SOMEWHAT
- 12 OVER A YEAR AGO I HAD AN INITIATIVE THAT I GOT
- 13 STARTED AT THE LOCAL ASSISTANCE AND PLANNING
- 14 COMMITTEE WHICH GOT FOLDED INTO THIS EFFORT, SORT
- 15 OF BALLOONED INTO THIS SYSTEMWIDE EFFORT WHICH WAS
- 16 VERY FOCUSED. AND THAT WAS FOCUSED ON THE FACT
- 17 THAT WHILE THERE'S ALL KINDS OF PLAYERS AND
- 18 CONSTITUENCIES, ONLY ONE GROUP IS ON THE HOOK
- 19 LEGALLY AND STANDS TO BE DINGED WITH THE 25- AND
- 20 50-PERCENT DIVERSION MANDATES, AND THAT'S CITIES
- 21 AND COUNTIES.
- 22 AND SO I WAS CONCERNED THAT WE
- 23 DIDN'T HAVE A FOCUSED AND TARGETED STRATEGY FOR
- 24 ASSISTING LOCAL GOVERNMENTS IN GETTING TO 25 AND
- 25 50 PERCENT. WE HAVE DONE A LOT OF THINGS. THE

- 1 BOARD, TO ITS CREDIT, THE STAFF, TO ITS CREDIT,
- 2 HAVE DONE MANY, MANY THINGS TO ASSIST LOCAL
- 3 GOVERNMENTS, BUT WE HAVEN'T HAD THE COORDINATION
- 4 AND FOCUS. SO WHILE NOT PUTTING DOWN THE
- 5 INTEGRATED SYSTEMS APPROACH, I JUST REALLY WANT TO
- 6 REMIND THE BOARD THAT THAT WAS HOW THIS THING GOT
- 7 STARTED AND EMPHASIZE THE IMPORTANCE OF THAT
- 8 ASPECT OF WHAT IS BEFORE US.
- 9 I DO FEEL THAT THERE'S SOME PROBLEMS
- 10 WITH WHAT WE HAVE BEFORE US TODAY. IT TENDS TO BE
- 11 A VERY BROAD, UNEDITED LIST OF ITEMS, SOME OF
- 12 WHICH ARE GOING TO GET BOGGED DOWN BECAUSE THEY'RE
- 13 CONTROVERSIAL AND CONFLICT PRODUCING AS OPPOSED TO
- 14 CONSENSUS BUILDING. AND I THINK THERE'S A VERY
- 15 REAL DANGER TO US THAT WE GET STUCK ON THOSE
- 16 ITEMS, AND THEN WE LOSE A LOT OF TIME AND MOMENTUM
- 17 IN TERMS OF GETTING STARTED ON THE THINGS THAT I
- 18 THINK VIRTUALLY, HOPEFULLY EVERYONE IN THIS ROOM
- 19 WOULD AGREE TO AND EVERYBODY ON THE BOARD WOULD
- 20 AGREE ARE IMPORTANT INITIATIVES.
- 21 AND I HAD HOPED THAT WE COULD HAVE
- 22 GOTTEN SOME OF THOSE MORE DIVISIVE ISSUES OFF THE
- 23 TABLE RIGHT UP FRONT AND WE WOULD HAVE APPLIED A
- 24 CRITERIA IN ADDITION TO THE ONES THAT THE STAFF
- 25 DEVELOPED, HAVE A CRITERIA THAT SAYS IF IT DOESN'T

- 1 BUILD A QUICK CONSENSUS AND CAN'T BE MOVED
- 2 QUICKLY, THEN LET'S NOT PUT IT ON THIS LIST.
- 3 LET'S PUT IT ON SOME OTHER LIST TO WORK ON, NOT
- 4 SLOW DOWN GETTING THE 50-PERCENT INITIATIVE.
- 5 I DO SUPPORT THIS, BUT I'M SOMEWHAT
- 6 FRUSTRATED THAT WE HAVE LOST A FULL YEAR OF
- 7 PLANNING ON A MORE FOCUSED TRANSITION FROM THE
- 8 IDEA OF PLANNING AND REGULATION OF LOCAL
- 9 GOVERNMENTS TO THE TARGETED, FOCUSED ASSISTANCE
- 10 STRATEGY.
- 11 THERE WERE TWO ISSUES I WANTED TO
- 12 CLARIFY IN THIS DOCUMENT AND IN YOUR MOTION. I'M
- 13 INTENDING TO VOTE FOR IT. I THINK IT HAS ALL THE
- 14 ELEMENTS THAT WE NEED TO MOVE FORWARD, BUT THERE
- 15 ARE A COUPLE THINGS THAT WEREN'T NECESSARILY
- 16 COMPLETELY CLEAR, AND I JUST WANTED TO ON THE
- 17 RECORD KIND OF FOCUS ON THEM.
- 18 FIRST OF ALL, STRATEGIES 1 AND 2 ARE
- 19 REALLY OPERATING PRINCIPLES FOR EXAMINING THE
- 20 STRATEGIES 3 THROUGH 44 AND NOT FREESTANDING
- 21 STRATEGIES. IT GETS HINTED AT IN HERE, BUT I JUST
- 22 WANTED TO KIND OF SAY ON THE RECORD THAT THAT'S MY
- 23 UNDERSTANDING OF HOW WE ARE GOING TO UTILIZE 1 AND
- 24 2 IS THAT THEY WILL BE UTILIZED AS TOOLS BY THE
- 25 STAFF AND COMMITTEES IN EXAMINING ALL THE OTHER

- 1 STRATEGIES. I BELIEVE THAT'S WHAT YOU MEAN IN
- 2 YOUR MOTION, BUT I JUST WANTED TO CLARIFY THAT.
- 3 SECONDLY, THE RURAL EXEMPTION
- 4 PROPOSAL IS PRESENTED AS AN OVERARCHING POLICY
- 5 ISSUE, AND THAT'S WHY I THINK IT'S APPROPRIATE TO
- 6 ASSIGN IT TO POLICY COMMITTEE. AND, HOWEVER,
- 7 THERE'S A LITTLE BIT OF A LINE, DIVIDING LINE,
- 8 BETWEEN THE IDEA OF EXEMPTION AND ASSISTANCE. AND
- 9 I WANTED TO ASSERT THAT AND GET THE AGREEMENT FROM
- 10 OTHER BOARD MEMBERS THAT ASSISTANCE TO LOCAL
- 11 GOVERNMENTS, INCLUDING RURAL GOVERNMENTS, WILL
- 12 REMAIN AN ISSUE WHICH WILL BE HANDLED BY THE LOCAL
- 13 ASSISTANCE AND PLANNING COMMITTEE.
- 14 AND THE ITEMS 23 AND 25 THROUGH 29
- 15 IDENTIFY THOSE BROAD AREAS THAT WE'RE GOING TO BE
- 16 WORKING IN IN TERMS OF LOCAL ASSISTANCE, AND THAT
- 17 CONTINUES TO INCLUDE RURALS PENDING THE DECISION
- 18 ABOUT WHETHER OR NOT A BROAD RURAL EXEMPTION IS
- 19 ADVISABLE AND WHETHER THE POLICY COMMITTEE AND THE
- 20 BOARD ARE GOING TO ENDORSE THAT. I JUST WANTED TO
- 21 CLARIFY THAT LINE A LITTLE BIT.
- 22 IF EXEMPTIONS FOR RURALS ARE NOT
- 23 SUPPORTED BY THE POLICY COMMITTEE AND THE BOARD,
- 24 ISSUES SUCH AS STREAMLINING RURAL ASSISTANCE WILL
- 25 NEED TO BE TAKEN UP AT LOCAL ASSISTANCE. AND I

- 1 THINK THERE'S A LOT OF DIFFERENT WAYS THAT WE CAN
- 2 REDUCE THE BURDEN ON LOCAL ASSISTANCE. I THINK
- 3 THERE'S GOING TO BE SOME DEBATE AND CONTROVERSY
- 4 ABOUT WHETHER COMPLETE EXEMPTION IS ACCEPTABLE
- 5 GIVEN THE FACT THAT THERE'S BEEN SIGNIFICANT
- 6 INVESTMENT BY BOTH PRIVATE SECTOR AND SOME RURAL
- 7 LOCAL GOVERNMENTS ON FIGURING OUT HOW TO DEAL WITH
- 8 THE EOUITY OF THAT IS GOING TO BE AN ISSUE THAT
- 9 MR. JONES AND POLICY COMMITTEE ARE GOING TO NEED
- 10 TO WEIGH.
- 11 BUT IF THERE'S SOME CONCURRENCE THAT
- 12 THAT DIVIDING LINE IS FAIRLY CLEAR, THEN I HAVE NO
- 13 PROBLEM WITH THE EXEMPTION ISSUE BEING AT POLICY.
- 14 AND I APPRECIATE --
- 15 CHAIRMAN PENNINGTON: I THINK WE'VE HAD A
- 16 BRIEF DISCUSSION ABOUT THAT, AND IT WAS MY INTENT
- 17 AND I THINK CHAIRMAN JONES OF THE POLICY COMMITTEE
- 18 TO SORT OUT THOSE THINGS THAT ARE REALLY INTENDED
- 19 TO BE STREAMLINING OF THE PLANNING PROCESS AND BE
- 20 ABLE TO MOVE THEM TO LOCAL ASSISTANCE AFTER WE
- 21 REVIEW THE WHOLE OVERALL CONCEPT OF AN EXEMPTION
- 22 AND WHAT THE RAMIFICATIONS WILL BE. AS WE
- 23 DISCUSSED, I THINK, WE ARE CLEAR ON THAT FEELING.
- 24 AND I APPRECIATE YOUR CONCERN ABOUT
- 25 THE -- NOT BEING ABLE TO MAYBE ELIMINATE SOME

- 1 THINGS FROM THE DISCUSSION RIGHT OFF THE BAT; BUT
- 2 AS YOU AND I HAVE DISCUSSED, I BELIEVE THAT WE
- 3 NEEDED TO GIVE THIS THE BROADEST FORUM POSSIBLE
- 4 SINCE IT AFFECTS SO MANY PEOPLE AND SO MANY
- 5 JURISDICTIONS AND BUSINESSES, THAT I WANTED TO
- 6 ENSURE THAT EVERYBODY HAD AN OPPORTUNITY TO
- 7 COMMENT ON ALL OF THESE IDEAS BEFORE WE ELIMINATED
- 8 THEM. AND SO THAT'S WHY WE -- WHY I RECOMMENDED
- 9 BRINGING THEM FORWARD.
- 10 ANY OTHER DISCUSSION?
- 11 BOARD MEMBER JONES: I'D LIKE TO -- I
- 12 HAVE -- BOARD MEMBER CHESBRO AND I TALKED ABOUT
- 13 THAT. I DON'T HAVE ANY PROBLEM WITH THAT. I DO
- 14 THINK IT IS AN OVERALL POLICY ISSUE THAT NEEDS TO
- 15 BE DEALT WITH FIRST AND AT THAT POINT GETS TURNED
- 16 OVER.
- 17 I DO WANT TO SAY I'M GLAD TO SEE
- 18 THIS. AS THE NEWEST MEMBER OF THIS BOARD, ALL OF
- 19 ABOUT TWO WEEKS OLD, TWO AND A HALF WEEKS OLD, I'M
- 20 GLAD TO SEE THIS WORK PLAN HERE BECAUSE I VIEW IT
- 21 NOT ONLY AS HOW WE GET TO THE 50-PERCENT GOAL AND
- 22 THE YEAR 2000, BUT I SEE IT AS PART OF A BUSINESS
- 23 PLAN. AND I -- SO THAT EVERYBODY DOESN'T GET
- 24 NERVOUS, I'M NOT ONE OF THESE GUYS THAT THINKS
- 25 GOVERNMENT AND BUSINESS HAVE THE SAME TYPE OF

- 1 MOTIVES OR THAT ONE SHOULD RUN THE SAME AS THE
- 2 OTHER, BUT I DO BELIEVE THAT COMMON SENSE AND THAT
- 3 THE ISSUES OF FOCUSING ON WHAT YOUR PATH IS GOING
- 4 TO BE AND WHAT YOUR ROAD MAP IS GOING TO BE TO GET
- 5 TO IN THIS CASE 20 PERCENT AND ALL ALSO AT THE
- 6 SAME TIME DEALING WITH THE SHORTFALLS THAT ARE
- 7 INHERENT IN THIS LAW, THE BETTER WE DO, THE LESS
- 8 MONEY COMES TO THIS ORGANIZATION, I THINK IT'S
- 9 REALLY CRITICAL THAT EVERYBODY IN THE AUDIENCE,
- 10 EVERYBODY THAT'S GOING TO PARTICIPATE IN THIS
- 11 DEBATE, EVERYBODY THAT'S GOING TO BE IN FRONT OF
- 12 THESE COMMITTEES UNDERSTANDS THAT WE CAN'T HAVE
- 13 EVERYTHING.
- 14 DURING THE PLANNING PROCESS WHEN
- 15 SRRE'S WERE BEING WRITTEN, EVERYBODY WANTED
- 16 EVERYTHING. AND YOU WOULD SIT IN THESE ROOMS AND
- 17 YOU WOULD LISTEN TO EVERY IDEA IN THE WORLD, AND
- 18 THEY ALL GOT INCLUDED IN SRRE'S. AND BEFORE YOU
- 19 KNEW IT, THE SOLID WASTE MANAGEMENT BUDGET WAS
- 20 GOING TO BE BIGGER THAN THE GENERAL FUND.
- 21 SO I THINK THAT WE DO NEED TO FOCUS.
- 22 COMING OUT OF INDUSTRY, I WILL TELL YOU RIGHT NOW
- 23 THAT INDUSTRY HAS SUPPORTED THE 50-PERCENT GOAL.
- 24 I SUPPORT THE 50-PERCENT GOAL. I THINK IT IS
- 25 CRITICAL THAT WE GET TO THE 50-PERCENT GOAL. I AM

- 1 ALWAYS GOING TO HAVE CONCERNS ABOUT THE REMAINING
- 2 50 PERCENT AND THE FACT THAT WE DEAL WITH IT
- 3 APPROPRIATELY. IT IS PART OF THE HIERARCHY OF AB
- 4 939 WHILE THE LAST ISSUE THAT IS MENTIONED, BUT IT
- 5 IS STILL PART OF REALITY. NO MATTER HOW MUCH WE
- 6 DO TO DIVERT, WE WILL ALWAYS HAVE TO TAKE CARE OF
- 7 THE RESIDUAL WASTE.
- 8 THAT BEING SAID, WE DO HAVE TO DO
- 9 THESE PROGRAMS AND WE HAVE TO USE SOME COMMON
- 10 SENSE, BUT I WOULD HOPE THAT THIS BOARD WOULD LOOK
- 11 AT THAT AS A HUGE TOOL TO BE VIEWED AS PART OF A
- 12 BUSINESS PLAN, NOT ONLY TO ACHIEVE THE MANDATE,
- 13 BUT TO MAKE SURE THAT WE FUNCTION AS WELL WE
- 14 POSSIBLY CAN. ONE OF THE ISSUES ABOUT THE IWMA
- 15 FUNDING OF BRINGING THE FEE UP TO THE LIMIT OF A
- 16 \$1.40 PER TON FROM \$1.34 THAT IS BEING CHARGED
- 17 RIGHT NOW MAY NOT EVEN HAVE TO HAPPEN IF WE'RE
- ABLE TO REALLY FOCUS ON HOW WE CAN GET THERE.
- Ι'Μ
- 19 NOT SAYING IT'S GOING TO HAPPEN OR NOT GOING TO
- 20 HAPPEN, BUT I WANT TO SEE THE PLAN. I WANT TO
- SEE
- 21 HOW WE CAN DIRECT OUR FINANCES AND OUR EFFORTS
- 22 BEFORE WE LOOK AT THAT PIECE OF THE PUZZLE.
- 23 THAT'S ALL I WANT TO SAY. THANKS.
- BOARD MEMBER FRAZEE: THE -- WE HAD

SOME

DISCUSSION EARLIER OF ITEM 3, THE EXEMPTION OF

- 1 RURAL CITIES AND COUNTIES. AND I THINK THAT IS
- 2 PERHAPS TOO NARROWLY DEFINED STARTING WITH THE
- 3 WORD "EXEMPT." THERE ARE A NUMBER OF VARIATIONS
- 4 TO THAT THAT WE NEED TO LOOK AT IN THAT PROCESS.
- 5 IS IT APPROPRIATE, FIRST OF ALL, THE
- 6 DEFINITION OF RURAL THAT WE'RE DEALING WITH
- 7 BECAUSE WITHIN THAT YOU CAN HAVE ON ONE EXTREME A
- 8 LESS THAN 200,000 POPULATION COUNTY WITH NO
- 9 URBANIZED AREAS AT ALL. AND THERE ARE, I THINK,
- 10 EXAMPLES OF SOME FAIRLY GOOD SIZED CITIES THAT
- 11 WOULD FALL IN THAT EXEMPTION WHERE THERE ARE SOME
- 12 GOOD ONGOING PROGRAMS. AND TO JUST RULE THOSE OUT
- BASED ON THE 200,000 DOESN'T REALLY ACHIEVE OUR
- 14 GOALS. THERE ARE STILL OPPORTUNITIES THERE.
- 15 SO THIS MAY TAKE ON SOMETHING MORE
- 16 THAN JUST EXEMPTION. IT COULD BE CONSOLIDATION.
- 17 IT COULD IN THE RURAL COUNTIES MEAN DOING AWAY OR
- 18 CONSOLIDATING BOTH SMALL CITIES AND COUNTIES INTO
- 19 A SINGLE UNIT FOR MEASUREMENT PURPOSES OR EVEN
- 20 MULTIPLE COUNTIES WHERE WE HAVE AN EXAMPLE OF THAT
- 21 BEING DONE IN THE REGULATORY SIDE ALREADY WITH TWO
- 22 COUNTIES SHARING AN LEA.
- 23 SO I JUST WANTED TO BE SURE THAT WE
- 24 WEREN'T JUST HEADING DOWN THAT PATH THAT SAYS
- 25 EXEMPT RURALS USING OUR CURRENT DEFINITION, AND

- 1 IT'S A BIGGER SUBJECT THAN THAT.
- 2 BOARD MEMBER CHESBRO: I CONCUR VERY
- 3 STRONGLY. AND IT SEEMS PRETTY CLEAR TO ME THAT
- 4 THAT ISSUE IS GOING TO BE A COMPLICATED ONE
- 5 BECAUSE OF THE EQUITY ISSUES, BECAUSE OF THE
- 6 ISSUES YOU RAISED ABOUT WHAT IS RURAL AND WHAT'S
- 7 FAIR. AND SO I THINK THAT'S ONE OF THE REASONS I
- 8 RAISED THE ISSUE THAT I DID BECAUSE IT SEEMS TO ME
- 9 THAT WE'RE GOING TO NEED TO EXPLORE THE QUESTION
- 10 OF IF THERE'S NOT A WIDESPREAD CONSENSUS AND WE
- 11 CAN'T QUICKLY GET TO THE POINT OF SAYING, YEAH, WE
- 12 SHOULD EXEMPT ALL RURAL JURISDICTIONS BELOW
- 13 200,000 OR WHATEVER.
- 14 THERE'S ALL KINDS OF OTHER THINGS,
- 15 INCLUDING THE FACT THAT WE HAVE A WHOLE LOT OF
- 16 THINGS IN THE LAW AND IN OUR REGULATIONS WHICH
- 17 GIVE RURAL SPECIAL CONSIDERATION, BUT WE HAVE
- 18 COMPLEX AND EXPENSIVE HOOPS THAT OUR STAFF HAS TO
- 19 HOLD UP AND JURISDICTIONS HAVE TO JUMP THROUGH.
- 20 AND I THINK THERE'S KIND OF A STREAMLINING ISSUE
- 21 AS WELL, AND THAT'S THE ONE THAT I HOPE IN LIEU OF
- 22 IF WE DON'T GET TO THE POINT OF A SIMPLE SOLUTION
- 23 OF BLANKET EXEMPTION WE CAN GET TO WORK ON
- 24 PURSUING IS HOW DO WE -- AND THERE'S ALSO THE
- 25 QUESTION OF ENCOURAGING THEM TO JOIN TOGETHER,

- 1 WHICH IS A GOOD ONE THAT YOU RAISE AS WELL.
- 2 CHAIRMAN PENNINGTON: ANY OTHER COMMENTS
- FROM BOARD MEMBERS?
- 4 WE DO HAVE SOME PEOPLE FROM THE
- 5 PUBLIC HERE WHO WOULD LIKE TO SPEAK, AND I JUST
- 6 REMIND YOU WE HAVE A MOTION ON THE FLOOR, AND I
- 7 WOULD APPRECIATE YOU SPEAK TO THE MOTION OR
- 8 REASONABLY CLOSE TO THE MOTION. AND -- BUT
- 9 THERE'LL BE PLENTY OF TIME TO DISCUSS EACH OF
- 10 THESE ITEMS AT THE COMMITTEE LEVEL. BUT I SEE
- 11 THERE'S SOME PEOPLE THAT HAVE COME ALL THE WAY
- 12 FROM DC, SO I WOULDN'T WANT TO TELL THEM NO.
- 13 FIRST ONE IS EVAN EDGAR.
- 14 MR. EDGAR: GOOD MORNING, CHAIRMAN. GOOD
- MORNING, BOARD MEMBERS. MY NAME IS EVAN EDGAR.
- 16 I'M THE DIRECTOR OF REGULATORY AFFAIRS FOR THE
- 17 CALIFORNIA REFUSE REMOVAL COUNCIL. WE'RE A
- 18 STATEWIDE NONPROFIT TRADE ASSOCIATION REPRESENTING
- 19 THE PRIVATE INDEPENDENT SOLID WASTE MANAGEMENT
- 20 COMPANIES OF CALIFORNIA. FROM SAN DIEGO TO
- 21 SUSANVILLE, FROM CURBSIDE TO COMPOSTING WE'VE BEEN
- 22 BEHIND THE AB 939 AND SUPPORT THE 50-PERCENT GOAL.
- 23 AND WE'RE HERE TODAY TO SUPPORT THE
- 24 MOTION. I BELIEVE THE MOTION REALLY SAYS A LOT
- 25 FROM THE FIRST BLUSH IN LOOKING AT THE INITIATIVE

- 1 TO CAN IT DOWN TO THE MOTION, SAYS A LOT ABOUT THE
- 2 FUTURE OF THE 50-PERCENT GOAL.
- 3 BUT PRIOR TO 1989 AND PRIOR TO AB
- 4 939, WE WERE THE HAULERS. WE WERE JUST THE
- 5 HAULERS. WE WEREN'T POLITICALLY CORRECT. WE
- 6 WEREN'T PERCEIVED AS RECYCLERS. WE WERE WHITE
- 7 EUROPEAN MALES WITH A JOB. AND IT WAS TOUGH.
- 8 HOWEVER, WE'VE BEEN SALVAGING AND SCAVENGING FOR
- 9 OVER A HUNDRED YEARS, AND WE'VE BEEN RECYCLING THE
- 10 LAST TEN YEARS IN THE CONTEXT OF AB 939.
- 11 SO THROUGHOUT THE '80S WE WERE A
- 12 REFLECTION OF PUBLIC POLICY. BACK IN THE '80S, IT
- 13 WAS CHEAP DISPOSAL CAPACITY, AND WE WERE HAULING
- 14 GARBAGE TO THE LANDFILLS WHILE WE WERE SALVAGING
- 15 AND SCAVENGING. BUT DURING THE 1990S WITH AB 939
- 16 WE ARE A REFLECTION OF PUBLIC POLICY. WE ARE THE
- 17 SERVICE PROVIDERS. WE HAVE ROLLED OUT OVER A
- 18 HUNDRED CURBSIDE PROGRAMS, OVER 50 MRF'S, AND 13
- 19 PERMITTED COMPOST FACILITIES. SO WE'VE BEEN IN
- 20 PARTNERSHIP WITH THE JURISDICTIONS AND THE WASTE
- 21 BOARD THROUGHOUT THE 1990S IN ORDER TO ACHIEVE THE
- 22 AB 939 GOALS.
- 23 I HAVE TO GO ON RECORD ONE MORE
- 24 TIME. CRRC SUPPORTS THE 50-PERCENT GOAL. CRRC
- 25 SUPPORTS AB 939. DURING THE OLBERG HEARINGS, A

- 1 LOT WAS SAID. A LOT OF PEOPLE SAID A LOT OF
- 2 DIFFERENT THINGS. BUT CRRC WENT ON RECORD ONE
- 3 MORE TIME TO SUPPORT THE 50-PERCENT GOAL.
- 4 HOWEVER, ON THE 4TH THE DYNAMICS CHANGED A LOT
- 5 WITH THE ELECTION. I BELIEVE THAT A LOT OF THOSE
- 6 INITIATIVES ON OCTOBER 2D WON'T HAVE THE SAME LIFE
- 7 THEY HAD PRIOR TO THE ELECTION. BUT EITHER WAY,
- 8 WE DO NOT CHANGE.
- 9 THE PURPOSE OF CRRC DID NOT CHANGE
- 10 AFTER THE OLBERG HEARINGS OR THE ELECTIONS. WE'RE
- 11 MOVING FORWARD WITH AB 939 OVER THE NEXT THREE
- 12 YEARS. WE'RE NOT BACKING AWAY FROM RECYCLING.
- 13 WE'RE STEPPING UP. RECYCLING IS NOT GARBAGE. THE
- 14 ARTICLES WE HAVE IN THE PAPERS ABOUT "NEW YORK
- 15 TIMES, " "RECYCLING IS GARBAGE, " WE'RE NOT BEHIND
- 16 IT. THE SOLID WASTE INDUSTRY IS NOT BEHIND IT.
- 17 THERE'S A LOT OF PERCEPTION, A LOT OF BAD PRESS
- 18 ABOUT WHO'S BEHIND THE BACKLASH TO RECYCLING.
- 19 IT'S NOT US. WE SUPPORT THE 50-PERCENT GOAL.
- 20 WITH THE INITIATIVE, THERE ARE A LOT
- OF IDEAS. A LOT OF IDEAS I HEARD FOR MANY YEARS.
- 22 I GO TO ALL THE TRADE ASSOCIATIONS. I GO TO ALL
- 23 THE WORKSHOPS. A THOUSAND IDEAS BEING CANNED INTO
- 24 44 DIFFERENT ISSUES. AND I BELIEVE A LOT OF THEM
- 25 ARE NONCONSENSUS ISSUES. AND WITH NONCONSENSUS

- 1 COMES A LOT OF TIME AND ENERGY SUCH AS ALTERNATIVE
- 2 DAILY COVER TODAY, RPPC DEBATE, A LOT OF DEBATE
- 3 THAT TAKES A LOT OF TIME AND ENERGY. I THINK WE
- 4 NEED TO MOVE FORWARD WITH ISSUES THAT ARE
- 5 CONSENSUS BASED, THAT WE HAVE ON THE RECORD AS A
- 6 FOUNDATION TO MOVE FORWARD WITH.
- 7 WE HAVE THREE YEARS LEFT. I BELIEVE
- 8 IF ANY TYPE OF IDEAS COME OUT OF LEGISLATION OVER
- 9 THE NEXT TWO YEARS, THE FIRST TIME YOU SEE THEM
- 10 WILL BE 1999 BECAUSE OF THE TWO-YEAR BILL PROCESS,
- 11 AND THAT'S TOO LATE. WE CAN'T AFFORD TO LOSE TWO
- 12 YEARS.
- WE SUPPORT THE MOTION TODAY BECAUSE
- 14 IT DOES RECOGNIZE A FOUNDATION THAT HAS HAPPENED.
- 15 I DON'T BELIEVE LAST YEAR WAS A LOST YEAR. I
- 16 BELIEVE THAT THE PLAN FOR THE 1996 MARKET
- 17 DEVELOPMENT PLAN IS A GREAT FOUNDATION TO START
- 18 FROM. IT TALKS ABOUT FOCUS. IT TALKS ABOUT BIG
- 19 TONNAGES, COST-EFFECTIVE ON ORGANICS AND C&D AND
- 20 PAPER. THE THING ABOUT ORGANICS AND C&D, WE'RE
- 21 NOT TIED TO FLUCTUATING GLOBAL MARKETPLACES LIKE
- 22 PAPER. WE HAVE SPIKES UP AND DOWN. ORGANICS AND
- 23 C&D ARE LOCALLY BASED PROGRAMS OF LOCAL MARKETS
- 24 WHERE WE HAVE SOMEWHAT A SUSTAINABLE GROWTH. IT'S
- 25 HIGH TONNAGE. IT'S COST-EFFECTIVE. I BELIEVE

- 1 THOSE ARE THE PROGRAMS THAT WE'VE BEEN FOCUSING
- 2 ON. CRRC HAS A LEADERSHIP ROLE ON THE CALIFORNIA
- 3 COMPOST OUALITY COUNCIL FOR COMPOST MARKET
- 4 DEVELOPMENT. THOSE ARE THE TOOLS, I BELIEVE, THAT
- 5 WE NEED TO MOVE FORWARD ON.
- 6 ONE COMMON THEME I HEARD ON OCTOBER
- 7 2D WASN'T TOO MANY COMMON THEMES ON OCTOBER 2D AT
- 8 THE OLBERG HEARING. ONE WAS MARKET DEVELOPMENT
- 9 AND MARKETS. EVERYBODY IN THE ROOM AGREED UPON
- 10 THAT. THE 1996 MARKET DEVELOPMENT PLAN HAS
- 11 TARGETS, FOCUSED TARGETS, IN ORDER TO ACHIEVE THE
- 12 50-PERCENT INITIATIVE. SO IN THIS ERA OF
- 13 DIMINISHING RESOURCES, I THINK WE CAN DWELL ON
- 14 BIOSOLIDS AND RIGID PLASTIC CONTAINERS, AND ALL
- 15 THESE OTHER NONHAZARDOUS ASH, ALL THESE DIVERSION
- 16 ISSUES AROUND THOSE FEEDSTOCKS, BUT THE HIGH
- 17 TONNAGE, COST-EFFECTIVE PROGRAMS IS WHAT'S THE
- 18 PRIVATE SECTOR ARE DWELLING ON.
- 19 AT FIRST BLUSH, WHEN WE FIRST GOT
- 20 THE 50-PERCENT INITIATIVE, A LOT OF PEOPLE WERE
- 21 CONCERNED. FOR TWO WEEKS PEOPLE WERE BUZZING
- 22 AROUND. WHAT DOES THIS MEAN? DOES IT MEAN THAT
- 23 THIS IS A VEHICLE TO MOVE FORWARD ON? DOES IT
- 24 MEAN THAT WE'RE SHIFTING MOMENTUM? SHIFTING
- 25 TOPICS? DOES IT MEAN THAT CURRENT MOMENTUM WILL

- 1 BE STIFLED?
- THERE'S A LOT OF IDEAS WE HEARD, BUT
- 3 I THINK THIS MOTION TODAY REALLY KIND OF TAKES
- 4 THOSE IDEAS THAT HAVE BEEN OUT THERE FOR A LOT OF
- 5 YEARS AND PUT THEM IN A PACKAGE TO DISCUSS THEM
- 6 WITHOUT LOSING MOMENTUM, WITHOUT SHIFTING THE
- 7 FOCUS, WITHOUT HAVING UGLY DEBATES THAT REALLY
- 8 DERAIL THE PROGRESS WE'RE MAKING IN MARKET
- 9 DEVELOPMENT WITH ORGANICS AND C&D. THAT'S THE
- 10 MAIN REASON WHY WE SUPPORT TODAY'S MOTION.
- 11 WE ALSO BELIEVE THAT THE 50-PERCENT
- 12 MANDATE IS A CARROT. AND THE 50-PERCENT
- 13 INITIATIVE AS IT WAS WAS NEITHER THE CARROT NOR
- 14 THE STICK, BUT IS A FORUM IN ORDER TO DISCUSS
- 15 ISSUES TO GET TO 50 PERCENT.
- 16 ONE THING THAT DIDN'T COME UP TODAY,
- 17 WHICH IS A KEY CONCERN FOR OUR INDUSTRY, IS 25
- 18 PERCENT ENFORCEMENT POLICY. THAT WAS ADOPTED BY
- 19 THIS BOARD IN JANUARY 1995. THAT IS A CONSENSUS
- 20 DOCUMENT FROM THIS BOARD, WHICH IS FOUNDATION TO
- 21 AB 939. I THINK THAT POLICY NEEDS TO BE
- 22 RESURRECTED AGAIN AND DISCUSSED. I HAVEN'T

HEARD

- 23 ABOUT THE 25-PERCENT GOAL AND THE DIRECTION HOW
- 24 THE WASTE BOARD IS GOING TO EVALUATE THE 25-
- 25 PERCENT GOAL ACHIEVEMENT.

- THE MESSAGE ON THE STREET, AND I
- 2 HEAR AT THE TRADE ASSOCIATIONS FROM LOCAL
- 3 GOVERNMENT IS THE WASTE BOARD IS NOT GOING TO
- 4 PENALIZE ANYBODY. DON'T WORRY. MEANWHILE WE'RE
- 5 IN FRONT OF THE SAME CITY AND COUNTY COMMISSIONS
- 6 TRYING TO GET A MRF PERMIT, TRYING TO GET PROGRAMS
- 7 IN SPIRIT OF SRRE IMPLEMENTED, AND THEY ARE
- 8 LOOKING AT OTHER IDEAS.
- 9 CASE STUDY IN, SAY, MEDERA COUNTY IS
- 10 THAT WE HAVE A MAMMOTH MRF. IT WAS A PERMITTED
- 11 MRF THAT CAME IN FRONT OF THIS BOARD. AND A LOCAL
- 12 CORPORATE HAULER OUT OF MEDERA IS HAULING TO THE
- 13 FRESNO DUMP DIRECT INSTEAD OF PAYING AN EXTRA
- 14 THREE BUCKS A TON TO HAUL IT TO THE MRF TO GET
- 15 25-PERCENT RECYCLING BECAUSE THE CITY OF MEDERA
- 16 MAY THINK, HEY, WE'RE NOT GOING TO BE PENALIZED.
- 17 AB 939 IS HOLLOW.
- 18 I THINK, IN ORDER TO HIT THE
- 19 50-PERCENT GOAL, THERE NEEDS TO BE SOME TYPE OF
- 20 STATEMENT ON ENFORCEMENT OF THE 25-PERCENT GOAL
- 21 FOR 1995. AND I THINK THE POLICY IS SPELLED OUT
- 22 THAT HAS A LOT OF IDEAS ON GOOD FAITH. IT SPELLS
- 23 OUT GOOD FAITH. IT SPELLS OUT AB 688 FOR THE
- 24 RURAL COUNTIES WITH REGARDS TO HAVING A

PROCESS IN

25 PLACE IN ORDER TO EXEMPT THEM IN TERMS OF

- 1 GIVE THEM TWO MORE YEARS, AS WELL AS PETITION
- 2 REDUCTION TO GO DOWN 15 AND 30, NOT 25 AND 50.
- 3 I THINK THE RURAL COUNTIES ARE TAKEN
- 4 CARE OF IN THE CONTEXT OF AB 688. THEY'RE TAKEN
- 5 CARE OF IN CONTEXT OF THE 1995 WASTE BOARD POLICY
- 6 ON ENFORCEMENT. SO THAT'S ONE THING, I THINK,
- 7 THAT REALLY ESCAPE OVER THE NEXT YEAR IN 1997 AS
- 8 WE START LOOKING AT THE 25-PERCENT GOAL ON
- 9 ENFORCEMENT. LET THE LOCAL JURISDICTIONS KNOW
- 10 THAT YOU GUYS WILL BE ENFORCING THAT BECAUSE
- 11 WITHOUT THAT ENFORCEMENT STATEMENT, THE 50-PERCENT
- 12 GOAL IS HOLLOW. PEOPLE WON'T BELIEVE IN IT. THE
- 13 PROGRAMS TO GET THERE MAY NOT BE ROLLED OUT.
- 14 THAT'S THE STRONG MESSAGE I HAVE
- 15 TODAY THAT I REALLY DIDN'T HEAR AS PART OF THE
- 16 MOTION.
- 17 AS WE ENTER THE NEXT MILLENNIUM, I'M
- 18 STILL GOING TO BE CALLED A HAULER, EVEN THOUGH
- 19 WE'RE THE STRONGEST SUPPORTER OF THE AB 939 GOAL.
- 20 WE STILL WON'T BE POLITICALLY CORRECT, BUT WE'RE
- 21 GOING TO TRY OUR DAMNEDEST TO GET TO 50 PERCENT,
- 22 BUT WE BELIEVE IN RECYCLING. WE MADE THE
- 23 INVESTMENT NOT ONLY IN SAN DIEGO, BUT IN
- 24 SUSANVILLE, IN RURAL COMMUNITIES. WE CANNOT
- 25 EXEMPT RURAL JURISDICTIONS WHEN THEY HAVE PROGRAMS

- 1 IN PLACE AND WE MADE THE INVESTMENT IN MRF'S AS WE
- 2 PHASED OUT THE LOCAL COUNTY LANDFILLS IN SUBTITLE
- 3 D ERA.
- 4 SO I THINK WE CAN MOVE FORWARD IN A
- 5 CONSENSUS MANNER WITH THE 1996 MARKET DEVELOPMENT
- 6 PLAN AS A FOUNDATION. I THINK WE HAVE MOMENTUM,
- 7 AND WE DON'T NEED TO BE STIFLED BY A LOT OF ISSUES
- 8 THAT WILL JUST DERAIL THE PROGRESS. WE HAVE THREE
- 9 YEARS TO ACT. WE CANNOT WASTE TWO YEARS ON A LOT
- 10 OF LEGISLATIVE IDEAS THAT WON'T GO ANYPLACE WITH
- 11 THE SENATE ENVIRONMENTAL QUALITY COMMITTEE AND THE
- 12 ASSEMBLY NATURAL RESOURCES. SO ON THOSE REASONS.
- 13 I SUPPORT THE MOTION AND LOOK FORWARD TO TODAY'S
- 14 TESTIMONY.
- 15 CHAIRMAN PENNINGTON: THANK YOU. ANY
- 16 QUESTIONS OF --
- 17 BOARD MEMBER RELIS: MR. CHAIR, I JUST I
- 18 THINK MR. EDGAR'S COMMENT REGARDING ENFORCEMENT IS
- 19 AN INTERESTING AND IMPORTANT ONE BECAUSE IT DOES
- 20 SPEAK TO THE ISSUE OF MOMENTUM. I DO THINK WE
- 21 NEED TO TAKE THAT UP AT THE APPROPRIATE

COMMITTEE

- 22 AND DEAL WITH IT.
- 23 CHAIRMAN PENNINGTON: OKAY. NEXT IS
- MR.
- JOHN BROOKS.

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BOARD MEMBER CHESBRO: MR. CHAIRMAN, I

- 1 WANTED TO RESPOND TO THAT TOO. WE DO, AND I'M
- 2 SURE JUDY AND LORRAINE ARE THINKING ABOUT THIS
- 3 BECAUSE WE DO HAVE A PROCESS WITH THE BIENNIAL
- 4 REVIEWS THAT ARE GOING TO BE COMING FORWARD IN
- 5 WHICH WE REVIEW THE DOCUMENTATION AND DETERMINE
- 6 WHETHER OR NOT 25 PERCENT HAS BEEN ACHIEVED. I
- 7 TAKE THE ADVICE WELL ADVISED. I THINK IT IS A
- 8 GOOD POINT, BUT IT'S NOT THE ONLY. THE MESSAGE
- 9 SHOULD NOT BE THAT WE'VE DECIDED NOT TO REVIEW THE
- 10 DATA AND PAY ATTENTION TO WHETHER THE LOCALS HAVE
- 11 MADE 25 PERCENT BECAUSE WE WILL BE DOING THAT.
- 12 IS THERE ANYTHING THAT LORRAINE AND
- 13 JUDY WANTED TO ADD BY WAY OF RESPONSE TO THAT?
- 14 DID I CORRECTLY STATE THE PROCESS? MAYBE THE
- 15 SCHEDULE TO GIVE SOME IDEA OF WHEN WE'D BE DOING
- 16 THAT.
- 17 MS. FRIEDMAN: JUST ONE THING TO ADD, AND
- MR. EDGAR REFERRED TO IT, THAT WE DO HAVE A BOARD
- 19 POLICY, THE CWIMP ENFORCEMENT POLICY AS WE CALL
- 20 IT, WHICH THE BOARD HAS ALREADY SET DIRECTION ON
- 21 HOW ENFORCEMENT SHOULD BE PROCEEDING. AND WE WILL
- 22 BE FOLLOWING THAT IN THE PROCESS OF THE BIENNIAL
- 23 REVIEW AS MR. CHESBRO REFERRED TO.
- 24 BOARD MEMBER CHESBRO: WHAT'S THE TIME
- 25 FRAME SO THE PUBLIC AND BOARD MEMBERS KNOW WHEN

- 1 WE'LL BE GETTING TO THAT?
- 2 MS. VAN KEKERIX: WE'RE LOOKING AT
- 3 BRINGING YOU AN EXPANDED POLICY ON THE BIENNIAL
- 4 REVIEW PROBABLY A COUPLE MONTHS OUT. BUT YOU ALSO
- 5 HAVE AN AGENDA ITEM COMING TO THE PLANNING
- 6 COMMITTEE IN FEBRUARY ON ENFORCEMENT FOR
- 7 JURISDICTIONS THAT HAVE NOT YET COMPLETED THEIR
- 8 PLANS. SO THAT WILL BE THE FIRST ENFORCEMENT
- 9 ACTION, AND YOU'RE ON STEP 3. SO WE'RE LOOKING AT
- 10 RECOMMENDING A NUMBER OF JURISDICTIONS BE INVITED
- 11 TO REGIONAL HEARINGS ON WHY THEY DON'T HAVE
- 12 ADEQUATE PLANNING DOCUMENTS.
- BOARD MEMBER CHESBRO: WE HAVE SAID --
- 14 THE CHAIRMAN AND I HAVE SIGNED LETTERS FOR A
- 15 NUMBER OF JURISDICTIONS, NOT ON 25-PERCENT
- 16 ACHIEVEMENT, BUT ON REPORTING AND DOCUMENTS AND
- 17 PLANNING DOCUMENTS THAT THEY ARE LEGALLY REQUIRED
- 18 TO SUBMIT. THERE'S BEEN A SMALL HANDFUL OF
- 19 JURISDICTIONS HAVE, IN FACT, NOT. TO DEFEND THE
- 20 MAJORITY, THE VAST MAJORITY ARE IN GREAT SHAPE,
- 21 BUT THERE'S A SMALL HANDFUL THAT HAVE NOT COMPLIED
- 22 AND WE ARE PROCEEDING.
- 23 BOARD MEMBER RELIS: I WOULD JUST LIKE TO
- 24 SAY THAT I WOULD THINK THAT WOULD BE OUR FIRST
- 25 LINE OF ENFORCEMENT DECISION-MAKING, WHAT TO DO

- 1 WITH THESE PARTIES.
- 2 MS. FRIEDMAN: MR. CHAIRMAN, I ALSO WANT
- 3 TO ADD THAT AS OF AUGUST OF LAST YEAR, WE RECEIVED
- 4 WELL OVER 300 ANNUAL REPORTS, WHICH ARE THE BASIS
- 5 OF OUR BIENNIAL REVIEW PROCESS. AND WE ARE
- 6 CURRENTLY IN THE PROCESS OF REVIEWING THAT
- 7 MATERIAL AND HOPE TO HAVE A PRELIMINARY DISCUSSION
- 8 ABOUT THE NUMBERS AND PROGRAMS IN THE EARLY
- 9 SPRINGTIME FRAME.
- 10 CHAIRMAN PENNINGTON: OKAY. MR. BROOKS.
- 11 MR. BROOKS: THANK YOU, CHAIRMAN AND
- 12 BOARD MEMBERS. I'M JOHN BROOKS, THE REGIONAL
- 13 COUNCIL OF RURAL COUNTIES ENVIRONMENTAL SERVICES
- 14 JOINT POWERS AUTHORITY. IT'S A GOOD THING YOU
- 15 DON'T HAVE A THREE-MINUTE TIME LIMIT OR I WOULD
- 16 HAVE JUST WENT THROUGH IT.
- 17 WE REPRESENT -- RCRC REPRESENTS 25
- 18 RURAL COUNTIES, AND THE JPA REPRESENTS 17 RURAL
- 19 COUNTIES. I'M HERE TODAY TO REPRESENT THE JPA.
- 20 THIS INITIATIVE IS RATHER RECENT, SO WE HAVEN'T
- 21 HAD TIME TO FORMALLY MEET AND DISCUSS SOME OF THE
- 22 PROVISIONS IN THERE THAT WOULD INTEREST OUR
- 23 MEMBERS, BUT WE HAVE MET INFORMALLY WITH OUR
- 24 TECHNICAL ADVISORY COMMITTEE A COUPLE DAYS AGO TO
- 25 DISCUSS SOME PROVISIONS.

- 1 I WON'T GET INTO THE ENTIRE
- 2 DISCUSSION BECAUSE, AS I MENTIONED, WE WILL BE
- 3 GOING TO VARIOUS COMMITTEES, AND WE'LL HOLD BACK
- 4 OUR COMMENTS TILL THEN. HOWEVER, I WOULD LIKE TO
- 5 MAKE A COUPLE OF POINTS AND DISAGREE WITH THE
- 6 PREVIOUS SPEAKER, COUPLE -- SOME OF THE RURAL
- 7 COUNTIES, I THINK, WOULD HAVE A STRONG INTEREST IN
- 8 THE RURAL EXEMPTION OR ANY ISSUES SURROUNDING
- 9 THAT. THAT IS SOMETHING WE WOULD LIKE TO CONTINUE
- 10 TO EXPLORE WITH YOU.
- 11 WHEN AB 939 PASSED, THERE WAS A
- 12 STRONG ECONOMY BACK IN 1989, AS YOU WELL KNOW.
- 13 THE ECONOMY WAS PRETTY STRONG THEN. IT SINCE HAS
- 14 WENT DOWNHILL AND IS RECOVERING IN THIS STATE.
- 15 THE STATE AS A WHOLE IS ABOUT 6.9 PERCENT
- 16 UNEMPLOYMENT. THE RURAL COUNTIES ARE OVER 10
- 17 PERCENT. SINCE THEN WE'VE ALSO HAD SOME ISSUES
- 18 WITH FLOW CONTROL, WHICH HAVE BEEN KIND OF TOUCHED
- 19 ON, WASTE GOING OUT OF THE AREA INSTEAD OF INTO
- 20 THE LOCAL MRF. PROPOSITION 218 HAS BEEN PASSED.
- 21 THAT THROWS THE LOCAL GOVERNMENTS
- 22 INTO A QUANDARY. IT MAY OR MAY NOT AFFECT THEM,
- 23 BUT AT THIS POINT THEY DON'T KNOW, AND IT'S VERY
- 24 DIFFICULT TO MAKE CAPITAL EXPENDITURE WHEN THEY
- DON'T KNOW IF THEY'RE GOING TO HAVE ANY CAPITAL,

- 1 ANY MONEY COMING IN TO HELP PAY OFF THAT
- 2 EXPENDITURE.
- 3 THERE'S A LOT OF FISCAL PROBLEMS
- 4 RELATED TO IT, AND WELFARE REFORM IS ALSO COMING.
- 5 IT'S HIT US; WE JUST DON'T KNOW WHAT IT IS AT THIS
- 6 POINT. WITH THE HIGH UNEMPLOYMENT IN THE RURAL
- 7 AREAS, WELFARE REFORM, AND PROPOSITION 218, THE
- 8 RURAL COUNTIES ARE REALLY HAVING TO LOOK AT THEIR
- 9 BUDGETS. AS YOU PROBABLY KNOW, WE ONLY CONTROL
- 10 ABOUT 5 PERCENT OF THE BUDGET. YOU WERE SHOWING
- 11 YOUR CHART EARLIER WHICH SHOWED 40 PERCENT OR 42
- 12 PERCENT OFF IN THESE TWO SPECIAL CATEGORIES.
- WE'VE GOT ABOUT 95 PERCENT OFF IN THE SPECIAL
- 14 CATEGORIES THAT WE CAN'T TOUCH. SO THE BUDGET
- 15 THAT WE DO HAVE ACCESS TO IS PRETTY LIMITED.
- 16 SO THAT WOULD BE AN AREA THAT WE'D
- 17 LIKE TO CONTINUE TO WORK WITH YOU ON AS YOU WORK
- 18 THROUGH. WE'D LIKE TO SUPPORT THE BROAD CONCEPTS,
- 19 AS MENTIONED EARLIER, OF 1 AND 2 AS A GREAT IDEA.
- 20 AND WE'D ALSO LIKE TO MENTION THAT SOME OF THE
- 21 ITEMS THAT WERE IN THE INITIATIVE WOULD CLEARLY
- NOT BE FEASIBLE IN THE RURAL AREAS AND DIDN'T SEE
- 23 ANY DISTINCTION BETWEEN THE RURAL VERSUS URBAN,
- 24 AND IT MAY BE THAT THE STAFF COULD'VE ASSUMED

THAT

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25 SOME TYPE OF EXEMPTION WOULD BE IN THERE AT
THAT

- 1 POINT, OR IT WAS THEY JUST HAD TO BE CONCISE
- 2 BECAUSE IT WAS A LONG DOCUMENT. SO THEY DIDN'T
- 3 WANT TO GET INTO VARIOUS ISSUES. VARIABLE CAN
- 4 RATE, UNIT PRICING, WE DON'T HAVE HAULERS. WE
- 5 HAVE 80 PERCENT SELF-HAUL. IT'S PROBABLY NOT
- 6 FEASIBLE IN THE RURAL AREAS TO HAVE GREEN WASTE
- 7 BANS. IN MANY OF OUR RURAL COUNTIES YOU CAN STILL
- 8 LEGALLY BURN YOUR WASTE, BURN YOUR GREEN WASTE.
- 9 SO THAT WOULD INCREASE AIR POLLUTION.
- 10 SO I'D LIKE TO JUST KIND OF POINT
- 11 OUT SOME OF THOSE AS YOU START TO LOOK THROUGH
- 12 THESE. AND WE'RE GOING TO WORK WITH YOU AS MUCH
- AS WE CAN AS WE GO THROUGH THE VARIOUS COMMITTEES.
- 14 I'D JUST LIKE TO POINT THOSE OUT. SO AT THIS
- 15 POINT I'D LIKE TO CONCLUDE, BUT I'D ALSO LIKE TO
- 16 THANK STAFF FOR PUTTING ALL THIS INFORMATION
- 17 TOGETHER. AND I'M ALSO THANKFUL I'M NOT PART OF
- 18 IT BECAUSE IT'S GOING TO BE LONG AND DIFFICULT.
- 19 THANK YOU.
- 20 CHAIRMAN PENNINGTON: I'M SURE YOU WILL
- 21 BE PART OF IT THOUGH.
- MR. BROOKS: YEAH, FROM A DIFFERENT
- 23 PERSPECTIVE.
- 24 CHAIRMAN PENNINGTON: ANY QUESTIONS OF
- MR. BROOKS? THANK YOU. NEXT WE HAVE JIM NOLAN.

- 1 MR. NOLAN IS A LUCKY GUY. HE LIVES ON GOLF ROAD.
- 2 MR. NOLAN: IT'S NOT WHAT IT SOUNDS LIKE.
- 3 IN ROLLING MEADOWS, ILLINOIS, TOO.
- 4 MR. CHAIRMAN, COMMITTEE MEMBERS,
- 5 THANK YOU FOR THE OPPORTUNITY TO BE HERE THIS
- 6 MORNING AND TO ENTER A STATEMENT INTO THE RECORD.
- 7 AS THE CHAIRMAN SAID, I AM JIM NOLAN, VICE
- 8 PRESIDENT OF THE FIBER BOX ASSOCIATION, WHICH IS
- 9 LOCATED IN ROLLING MEADOWS, ILLINOIS.
- 10 THE FBA IS A NONPROFIT TRADE
- 11 ORGANIZATION REPRESENTING AND SERVING OVER 90
- 12 PERCENT OF THE CORRUGATED AND SOLID FIBER BOX
- 13 MANUFACTURERS. OUR INDUSTRY MANUFACTURES AND
- 14 MARKETS CORRUGATED AND SOLID PAPERBOARD PRODUCTS
- 15 PRIMARILY CONSISTING OF PACKING AND SHIPPING
- 16 CONTAINERS. CORRUGATED INDUSTRY SHIPMENTS TOTALED
- 17 MORE THAN 372 BILLION SQUARE FEET IN 1995 AT A
- 18 VALUE OF OVER \$23 BILLION.
- 19 IN THE STATE OF CALIFORNIA, THERE
- 20 ARE APPROXIMATELY 125 CORRUGATED MANUFACTURING
- 21 FACILITIES WITH AN ESTIMATED 10 TO 12,000 JOBS,
- 22 RESULTING IN APPROXIMATELY \$3 BILLION IN ANNUAL
- 23 SALES.
- 24 LET ME BEGIN BY STATING THAT THE
- 25 CORRUGATED INDUSTRY SUPPORTS THE BROAD BOARD'S

- 1 GOAL OF ELIMINATING WASTE FROM LANDFILL SITES AND
- 2 ENCOURAGES EFFORTS TO RECOVER ADDITIONAL MATERIALS
- 3 FOR RECYCLING. MY PRIMARY PURPOSE IN BEING HERE
- 4 TODAY IS TO RAISE SOME CONCERN ABOUT ITEM 41 ON
- 5 THE BOARD'S AGENDA REGARDING THE IMPLEMENTATION
- 6 FOR TRANSPORT PACKAGING INITIATIVE.
- 7 OUR BASIC CONCERN IS THAT WE DON'T
- 8 QUITE UNDERSTAND HOW THE BOARD PLANS TO IMPLEMENT
- 9 A TRANSPORT PACKAGING INITIATIVE. WE HAVE VERY
- 10 LITTLE INFORMATION AS TO WHAT THE INITIATIVE MEANS
- 11 TO OUR INDUSTRY. WE HAVE JUST RECENTLY, IN FACT
- 12 LAST FRIDAY, BEEN MADE AWARE OF SOME BACKGROUND
- 13 PAPERS REGARDING THE TRANSPORT PACKAGING
- 14 INITIATIVE, AND THE INDUSTRY HAS NOT HAD AN
- 15 OPPORTUNITY TO REVIEW THOSE IN-DEPTH.
- 16 I'D LIKE TO POINT OUT THAT
- 17 CORRUGATED BOX MANUFACTURERS CURRENTLY WORK
- 18 CLOSELY WITH THEIR CUSTOMERS IN EFFORTS TO REDUCE
- 19 UNNECESSARY WASTE THROUGH THE USE OF SOURCE
- 20 REDUCED RAW MATERIAL, HIGH PERFORMANCE PAPERBOARD,
- 21 AND EFFICIENT IMPROVED PACKAGING DESIGN. CORRU-
- 22 GATED CONTAINERS ARE DESIGNED FOR PRODUCTS, THE
- 23 CONTAINER SIZE, WEIGHT, SHAPE, FRAGILITY IN THE
- 24 PACKAGING, FILLING REQUIREMENTS, PALLET PATTERN
- 25 WAREHOUSING NEEDS, AND MODE OF SHIPMENT ARE ALL

- 1 TAKE INTO CONSIDERATION. THE BOX IS MANUFACTURED
- 2 TO PRECISE SPECIFICATIONS.
- 3 IT'S IMPORTANT TO NOTE THAT DESIGN,
- 4 STRUCTURE, AND CLOSURE OF CORRUGATED BOXES ARE
- 5 LARGELY GOVERNED BY THE RAIL AND TRUCK LINES IN
- 6 THE U.S. AS A DAMAGE LIABILITY ISSUE. PACKAGING
- 7 IS A KEY COMPONENT OF A PRODUCT'S MANUFACTURING
- 8 COST, AND MANUFACTURERS ARE CONTINUALLY LOOKING
- 9 FOR WAYS TO REDUCE COST. THE METHOD AND THE COST
- 10 OF PACKAGING IS EVALUATED ON A CONTINUAL BASIS BY
- 11 THE MANUFACTURER.
- 12 WE BELIEVE THAT AN IMPLEMENTATION OF
- 13 A BAN OR RESTRICTION IN ANY WAY OF CORRUGATED
- 14 TRANSPORT PACKAGING COULD HAVE A DEVASTATING
- 15 EFFECT ON GETTING PRODUCTS TO THE MARKET
- 16 UNDAMAGED. IN FACT, MAJOR CALIFORNIA INDUSTRIES,
- 17 SUCH AS AGRICULTURE, COMPUTER TECHNOLOGY, AND
- 18 BEVERAGE, WINE INDUSTRY, TO NAME A FEW, COULD BE
- 19 SEVERELY AFFECTED BY REGULATIONS THAT WOULD
- 20 ELIMINATE, REDUCE, OR EVEN PENALIZE TRANSPORT
- 21 PACKAGING.
- THE PRIMARY BENEFIT OF CORRUGATED
- 23 PROTECTIVE PACKAGING IS TO GET PRODUCTS TO MARKET
- 24 EFFICIENTLY AND UNDAMAGED. CORRUGATED AS A
- 25 MATERIAL IS LIGHTWEIGHT, LOW COST, AND RECYCLABLE,

- 1 AND IT DOES THE JOB.
- 2 CORRUGATED IS THE MOST RECYCLABLE
- 3 PACKAGING MATERIAL IN EXISTENCE. IN 1995 OVER 20
- 4 MILLION TONS OR 70.4 PERCENT OF CORRUGATED WAS
- 5 RECOVERED FOR RECYCLING. THE STATE OF CALIFORNIA
- 6 WITH ITS 29 MILLS THAT USE OCC AS A RAW MATERIAL
- 7 COULD BE SERIOUSLY IMPAIRED WITH A RESTRICTION OF
- 8 THIS VALUABLE MATERIAL. WHILE THE INDUSTRY TAKES
- 9 PRIDE IN ACHIEVING THIS EXCELLENT RECOVERY RATE,
- 10 IT CONTINUES TO DEVELOP ADDITIONAL INITIATIVES AND
- 11 PROGRAMS TO FURTHER INCREASE THE RECOVERY RATE OF
- 12 CORRUGATED.
- THE CORRUGATED INDUSTRY, THROUGH THE
- 14 SPONSORSHIP OF THE PACKAGING COUNCIL, HAS
- 15 IMPLEMENTED A BROAD BASED COMMUNICATIONS PROGRAM
- 16 TO INCREASE THE RECOVERY AND RECYCLING OF
- 17 CORRUGATED PACKAGING. THE CORRUGATED PACKAGING
- 18 COUNCIL IS SPONSORED BY THE FIBER BOX ASSOCIATION,
- 19 THE ASSOCIATION OF INDEPENDENT CORRUGATED
- 20 CONVERTERS, AND THE CANADIAN CORRUGATED CASE
- 21 ASSOCIATION.
- 22 THE PROGRAMS IMPLEMENTED TO DATE ARE
- 23 IMPLEMENTATION OF AN 800 NUMBER TO ASSIST THE
- 24 GENERAL PUBLIC IN RECOVERY OF CORRUGATED FOR
- 25 RECYCLING -- THERE'S OVER 2700 RECYCLING CENTERS

1	IN THE	UNITED	STATES	AND CANA	DA THAI	WE	HAVE	
2	ACCESS	то то л	ADVISE (CONSUMERS	ABOUT I	HOW 5	TO GET	RID

OF THEIR CORRUGATED -- THE DEVELOPMENT OF A SERIES

- 4 OF RECYCLING CASE STUDIES, WHICH DOCUMENT
- 5 CORRUGATED RECYCLING PROGRAMS IN A RANGE OF
- 6 SETTINGS, SUCH AS MUNICIPAL, RETAIL, OFFICE
- 7 BUILDING, CONSTRUCTION SITES, CONVENTION CENTERS,
- 8 EDUCATIONAL FACILITIES, AND RESIDENTIAL
- 9 COMMUNITIES, AND DEVELOPMENT OF VARIOUS PUBLIC
- 10 CAMPAIGNS PROMOTING BOTH THE USE AND RECYCLABILITY
- 11 OF CORRUGATED. FOR INSTANCE, FOUR MILLION PLUS
- 12 COPIES OF AN INFORMATIONAL INSERT WILL APPEAR IN
- "USA TODAY" IN TOMORROW'S EDITION, TELLING THE
- 14 CORRUGATED STORY TO THE GENERAL PUBLIC.
- 15 I'M SURE YOU WILL AGREE THAT

EFFORTS

3

- 16 TO MAKE BOTH BUSINESS AND THE GENERAL PUBLIC AWARE
- 17 THAT CORRUGATED CAN AND SHOULD BE RECOVERED FOR
- 18 RECYCLING IS A POSITIVE STEP FORWARD. AFTER A
- 19 CURSORY REVIEW OF THE STAFF BACKGROUND PAPERS,

WE

- 20 ARE VERY CONCERNED WITH POSSIBLE EFFORTS TO
- 21 PROMOTE VARIOUS PACKAGING OPTIONS OVER

CORRUGATED

- 22 SHIPPING CONTAINERS ABSENT A BROAD DISCUSSION AND 23 CONSIDERATION OF ALL THE FACTORS INVOLVED. 24 WE FIRMLY RESOLVE IT IS IMPORTANT
- THAT THERE BE A CLEAR UNDERSTANDING OF WHAT 25 IMPACT

- 1 THE TRANSPORT PACKAGING INITIATIVE WOULD HAVE ON
- THE PROTECTION OF GOODS, THE RECYCLING PROCESS,
- 3 JOBS, AND THE OVERALL ECONOMIC WELL-BEING OF THE
- 4 STATE OF CALIFORNIA.
- 5 I WOULD LIKE TO EMPHASIZE THAT THE
- 6 REGULATORY AGENCIES SHOULD NOT PICK WINNERS AND
- 7 LOSERS IN THE MARKETPLACE. THE MARKETPLACE DOES
- 8 THAT. ALSO, THE COMPARISONS OF THE ENVIRONMENTAL
- 9 BENEFITS OF ONE PACKAGE TO ANOTHER SUGGESTS LIFE
- 10 CYCLE ANALYSIS, THE QUASI-RATIONAL PROCESS THAT
- 11 CURRENTLY DOES NOT ENJOY WIDESPREAD ACCEPTANCE.
- 12 FINALLY, WE DO NOT BELIEVE THAT A
- 13 TRANSPORT PACKAGING INITIATIVE IS NECESSARY;
- 14 HOWEVER, WE OFFER OUR ASSISTANCE TO HELP
- 15 DEMONSTRATE THE POSSIBLE IMPACTS A TRANSPORT
- 16 PACKAGING INITIATIVE WOULD HAVE ON THE PROTECTION
- 17 OF GOODS, THE RECYCLING PROCESS, JOBS, AND THE
- 18 OVERALL ECONOMIC WELL-BEING OF THE STATE.
- 19 IF YOU HAVE ANY QUESTIONS, I'D BE
- 20 MORE THAN GLAD TO TRY TO ANSWER THEM.
- 21 CHAIRMAN PENNINGTON: I WANT TO ASSURE
- 22 YOU THAT THERE WILL BE PLENTY OF PUBLIC TESTIMONY
- 23 ON THIS. IT HAS BEEN ASSIGNED TO MR. JONES'
- 24 POLICY COMMITTEE. AND WE WILL ENSURE YOU THAT YOU
- 25 AND YOUR COLLEAGUES WILL BE NOTIFIED BEFORE ANY

- 1 HEARING IS HELD ON IT. AND APPRECIATE YOU COMING.
- 2 I DON'T KNOW WHETHER ANYBODY ELSE HAS ANY COMMENTS
- 3 OR QUESTIONS OF YOU.
- 4 MR. BROOKS: THANK YOU VERY MUCH.
- 5 CHAIRMAN PENNINGTON: NEXT WE HAVE CHRIS
- 6 KISSER.
- 7 MR. KAISER: CLOSE ENOUGH, MR. CHAIRMAN.
- 8 KAISER.
- 9 MR. CHAIRMAN, BOARD MEMBERS, GOOD
- 10 MORNING. MY NAME IS CHRIS KAISER. I REPRESENT
- 11 THE AMERICAN FOREST AND PAPER ASSOCIATION IN
- 12 WASHINGTON, D.C. I'M GOING TO DIRECT MY COMMENTS
- TO ITEM 41, AS DID MR. NOLAN, THE TRANSPORT
- 14 PACKAGING INITIATIVE, AND BE MERCIFULLY BRIEF.
- 15 AND I'D SIMPLY LIKE TO ECHO HIS COMMENTS.
- 16 WE RECEIVED THE BACKGROUND PAPER
- 17 DATED JUNE '96 A FEW DAYS AGO. AS YOU SAID, A
- 18 CURSORY EXAMINATION. WE BELIEVE THERE ARE A
- 19 NUMBER OF FLAWED ASSUMPTIONS CONTAINED
- THEREIN,

BOARD

- 20 AND WE'D LIKE TO RESPOND IN DETAIL TO THE
- 21 ALONG THOSE LINES.
- 22 I'D JUST LIKE TO POINT OUT THAT,

AS

- 23 YOU MENTION, CORRUGATED IS RECOVERED NOW AT ABOUT
- 70 PERCENT, AND WE HAVE 29 MILLS IN THIS STATE,
- 25 REPRESENTING HUNDREDS OF MILLIONS OF DOLLARS OF

- 1 INVESTMENT THAT UTILIZE RECOVERED OCC AS THEIR
- 2 PRINCIPAL FURNISH. WE'RE ENORMOUSLY CONCERNED
- 3 ABOUT THE SURVIVAL OF THOSE MILLS AND THEIR
- 4 FURNISH, AS YOU MIGHT EXPECT.
- 5 THE ASSOCIATION HAS A VERY POSITIVE
- 6 RECORD IN RECYCLING, VOLUNTARY GOALS OF 40 AND 50
- 7 PERCENT SET RESPECTIVELY, 50 PERCENT FOR THE YEAR
- 8 2000. WE HOPE TO HIT THAT GOAL. AND THAT HAS
- 9 BEEN ALLOWED, AGAIN, ON A VOLUNTARY BASIS. WE'VE
- 10 DONE IT VOLUNTARILY, AND WE HOPE TO CONTINUE.
- ON PAGE 14 OF THAT DOCUMENT,

THERE'S

- 12 A LIST OF MANDATES. CONTAINED ON THAT LIST ARE A
- 13 NUMBER OF THINGS THAT THE INDUSTRY HISTORICALLY
- 14 HAS OPPOSED FROM MANUFACTURER'S RESPONSIBILITY TO
- 15 MANDATING RECYCLING CONTENT, MANDATING

UTILIZATION

- 16 RATE. AGAIN, WE'VE ACHIEVED, WE THINK, SOME
- 17 SURPRISING SUCCESSES IN THIS INDUSTRY AND
- 18 PRINCIPALLY DONE AT THE INDUSTRY LEVEL AND

THROUGH

19 THE MARKET. AND WE JUST ASK YOU TO TAKE THAT

INTO

- 20 ACCOUNT.
- 21 WE'D LIKE TO THANK THE BOARD AND

22 STAFF IN ADVANCE FOR A BRIEFING WE WILL RECEIVE
ON
23 THE 19TH ON THIS, AND WE LOOK FORWARD TO WORKING
WITH YOU AS THIS THING MOVES FORWARD.
CHAIRMAN PENNINGTON: ANY QUESTIONS?

- 1 (RECESS TAKEN.)
- 2 CHAIRMAN PENNINGTON: CAN WE COME BACK.
- 3 FOLKS, WE ONLY HAVE A LITTLE BIT MORE TO GO HERE.
- 4 BOARD MEMBER CHESBRO: MR. CHAIRMAN,
- 5 WHILE WE'RE GETTING THE FOLKS BACK, CAN I MAKE A
- 6 COMMENT? IT SEEMS CLEAR TO ME THAT THE RESPONSE
- 7 TO THE TRANSPORT PACKAGING INITIATIVE ITEM SEEMS
- 8 TO ASSUME THAT THERE'S SOME IMMINENT POSSIBILITY
- 9 OF FURTHER REGULATION OF PAPER PRODUCTS OR THEIR
- 10 USE, WHICH I DON'T THINK IS WHAT WAS INTENDED,
- 11 ALTHOUGH -- AND IN THAT REGARDS, I GUESS IT WINDS
- 12 UP, IF YOU CLARIFY IT A LITTLE FURTHER, WHICH
- OBVIOUSLY ALL THESE CONCEPTS WERE WRITTEN VERY
- 14 BROADLY AT THIS POINT, TO CLARIFY IT A LITTLE
- 15 FURTHER, IT GETS INTO THE IDEA OF EITHER WASTE
- 16 PREVENTION EDUCATION BY WAY OF JUST ASSISTANCE TO
- 17 BUSINESS OR BUSINESS ASSISTANCE, WHICH IS AT
- 18 MARKETS, YOU KNOW.
- 19 AND SO I THINK, LIKE THE OTHER ONE
- 20 WE TALKED ABOUT WITH BANNING OR I MEAN EXEMPTING
- 21 RURALS, I THINK WE PROBABLY NEED TO BE PREPARED
- 22 FOR SORT OF THE EVOLUTION OF THE ISSUE A LITTLE
- 23 BIT. I'M NOT ASKING THAT WE MODIFY TODAY'S
- 24 ACTION. I'M JUST SAYING KEEP IN MIND THE IDEA
- 25 THAT THERE'S SUBCOMPONENTS OF THIS THING THAT

- 1 PRESUMABLY BECOME LESS ONEROUS TO THE PEOPLE WHO
- 2 ARE AFRAID THIS IS A REGULATORY INITIATIVE, WHICH
- 3 INVOLVE THINGS LIKE JUST EDUCATION TO BUSINESSES
- 4 AND WASTE PREVENTION, COMPLETELY VOLUNTARY
- 5 EDUCATIONAL PROGRAMS, NOT A REGULATORY OVERLAY.
- 6 SO I JUST WANTED TO POINT THOSE THINGS OUT.
- 7 CHAIRMAN PENNINGTON: I'M SURE THAT THERE
- 8 ARE MANY THINGS IN HERE THAT COULD BE PULLED APART
- 9 AND, YOU KNOW, SENT TO DIFFERENT PLACES, BUT WE,
- 10 IN ORDER TO BRING IT TOGETHER AND EDIT IT DOWN, AS
- 11 YOU SUGGESTED THAT WE NEEDED TO DO, WE NEED TO
- 12 KEEP THEM IN ASSIGNED AREAS SO THAT WE CAN AT
- 13 LEAST GET TO THE ISSUE AND DEAL WITH WHAT THE
- 14 STAFF AND THOSE PEOPLE WHO CAME AND OFFERED THESE
- 15 THINGS HAVE, KNOW WHAT WE'RE DOING AND IT'S OUT IN
- 16 THE PUBLIC.
- 17 BOARD MEMBER CHESBRO: I GUESS ALL I'M
- 18 SAYING IS IF WE'RE GOING TO SHOOT -- IF WE WIND UP
- 19 SHOOTING DOWN THE BIG TARGET, LET'S NOT FORGET THE
- 20 PIECES OF IT THAT, I THINK, WE'VE BEEN DOING AND
- 21 SHOULD CONTINUE TO DO RELATIVE TO ASSISTANCE AND
- 22 WASTE PREVENTION THAT ARE PROBABLY SUBELEMENTS OF
- 23 THAT ISSUE.
- 24 CHAIRMAN PENNINGTON: RIGHT. OKAY.
- 25 MOVING ALONG TO DAVID MEYERS.

- 1 MR. MEYERS: MR. CHAIRMAN, BOARD MEMBERS,
- 2 DAVID MEYERS, THE CHAIRMAN OF THE LOCAL GOVERNMENT
- 3 TECHNICAL ADVISORY COMMITTEE TO YOUR BOARD. AND I
- 4 JUST WANTED TO ACKNOWLEDGE, FIRST OF ALL, WESLEY
- 5 CHESBRO AND THE LOCAL ASSISTANCE COMMITTEE FOR
- 6 GETTING THIS STARTED AND FOR THE BOARD STAFF FOR
- 7 PUTTING ALL THIS STUFF TOGETHER. AND WE'RE
- 8 CERTAINLY VERY INTERESTED IN IT. MOST OF THE
- 9 LAGTAC MEMBERS ARE HERE TODAY. WE SCHEDULED
- 10 LAGTAC MEETING THIS MONTH AROUND THIS SESSION.
- 11 WE ARE, YOU KNOW, ANXIOUS FOR THE
- 12 PROCESS TO PROCEED AS QUICKLY AS POSSIBLE BECAUSE
- 13 I THINK LOCAL GOVERNMENTS NEED HELP IN ACHIEVING
- 14 THE 50-PERCENT GOAL, AND WE WOULD LIKE TO BE
- 15 INVOLVED WHEREVER WE CAN AND HELP WITH THE PROCESS
- 16 WHENEVER NECESSARY. SO WE CERTAINLY ACKNOWLEDGE
- 17 YOUR WORK AND HOPE IT GOES SMOOTHLY AND QUICKLY,
- 18 AND WE CAN ALL GET TO 50 PERCENT. THANK YOU.
- 19 CHAIRMAN PENNINGTON: THANK YOU, MR.
- 20 MEYERS. ANY QUESTIONS OF MR. MEYERS? OKAY. AND
- 21 FINALLY LISA ANN WRAP.
- MR. WRAP: GOOD MORNING, BOARD MEMBERS
- 23 AND STAFF AND GUESTS. I'M THE DIRECTOR OF PUBLIC
- 24 WORKS FOR THE CITY OF LAKEWOOD IN LOS ANGELES
- 25 COUNTY. AND FIRST LET ME COMMEND THE BOARD AND

- 1 STAFF FOR THE PREPARATION OF THIS COMPREHENSIVE
- 2 REPORT AND FOR YOUR WILLINGNESS TO UNDERTAKE A
- 3 DIALOGUE ON STRATEGIES TO MEET THE 50-PERCENT
- 4 DIVERSION MANDATED BY AB 939.
- 5 THE CITY OF LAKEWOOD IS A WILLING
- 6 PARTNER WHO WILL WORK IN THE SPIRIT OF COOPERATION
- 7 TOWARD DEVELOPMENT OF THOSE NEW STRATEGIES. IN
- 8 GENERAL TERMS, I WOULD LIKE TO SUGGEST THAT AS THE
- 9 COMMITTEES UNDERTAKE THEIR WORK, THEY CONSIDER THE
- 10 IMPACTS OR THE POTENTIAL IMPACTS OF THE NEWLY
- 11 ENACTED PROPOSITION 218 BECAUSE, AS SOMEONE
- 12 COMMENTED EARLIER, IMPLEMENTATION OF THIS REALLY
- 13 IS A RESPONSIBILITY OF THE LOCAL JURISDICTIONS,
- 14 AND NOW OUR FUNDING SOURCES ARE SERIOUSLY IMPACTED
- 15 BY THAT NEW INITIATIVE.
- 16 WE'RE IN A RATHER UNIQUE POSITION OF
- 17 HAVING MADE A LONG-TERM CONTRACT TO DELIVER OUR
- 18 REFUSE TO THE SOUTHEAST RESOURCE RECOVERY FACILITY
- 19 IN LONG BEACH, AND WE'RE COMMITTED TO THE WASTE-
- 20 TO-ENERGY METHOD. AND RATHER THAN, IN LIGHT OF
- 21 THE FACT THAT YOU DO HAVE THIS MOTION ON THE FLOOR
- 22 AND ARE GOING TO BE REFERRING THESE THINGS TO
- 23 COMMITTEE, I'D LIKE TO SUBMIT MY COMMENTS IN
- 24 WRITING RATHER THAN READ THEM TO YOU AT LENGTH.
- AND I WOULD LIKE TO SAY THAT WE LOOK FORWARD TO

- 1 WORKING IN THESE WORKSHOP SESSIONS AND WITH THE
- 2 BOARD ON CONTINUING TO FLUSH OUT POSSIBILITIES IN
- 3 THE WASTE-TO-ENERGY AREA.
- 4 CHAIRMAN PENNINGTON: I DID OVERLOOK ONE
- 5 PERSON. MR. THOMAS STARLING.
- 6 MR. STARLING: MY NAME IS TOM STARLING.
- 7 I'M THE SOLID WASTE MANAGEMENT COORDINATOR FOR THE
- 8 COUNTY OF MARIPOSA.
- 9 MR. CHAIR, MEMBERS OF THE BOARD, ON
- 10 BEHALF OF MARIPOSA COUNTY AND OTHER RURAL
- 11 JURISDICTIONS, I APPRECIATE THE OPPORTUNITY TO
- 12 PARTICIPATE IN THIS COMPREHENSIVE EVALUATION OF
- 13 50-PERCENT DIVERSION AND ASSOCIATED AB 939
- 14 REQUIREMENTS. SOME OF THE ALTERNATIVE STRATEGIES
- 15 BEING LOOKED AT HAVE THE POTENTIAL OF GREATLY
- 16 HELPING RURAL COUNTIES, AND I WOULD LIKE TO
- 17 ENCOURAGE THE BOARD TO SERIOUSLY CONSIDER THOSE
- PROPOSALS WHICH WOULD EXEMPT RURAL JURISDICTIONS
- 19 FROM AB 939 REQUIREMENTS.
- 20 ALTHOUGH RCRC HAS NOT YET HAD AN
- 21 OPPORTUNITY TO TAKE A FORMAL POSITION ON THIS, I
- 22 KNOW THAT MANY RURAL COUNTIES, INCLUDING MARIPOSA,
- 23 CALAVERAS, AND OTHERS I HAVE SPOKEN WITH STRONGLY
- 24 SUPPORT THIS OPTION. WITH THE PASSAGE OF PROP
- 25 218, DECLINING MARKETS, RECYCLABLES, AND THE

- 1 INABILITY TO MAINTAIN FLOW CONTROL, RURAL COUNTIES
- 2 IN PARTICULAR FIND IT INCREASINGLY DIFFICULT TO
- 3 FIND THE FINANCIAL RESOURCES NEEDED TO FULLY
- 4 COMPLY WITH AB 939 REQUIREMENTS.
- 5 AND I THINK IT IS IMPORTANT TO
- 6 MENTION THAT MEETING MANDATED OR EVEN REDUCED
- 7 DIVERSION LEVELS IS ONLY ONE ASPECT OF THE PROBLEM
- 8 IN MANY COUNTIES. WITH LIMITED STAFFING, WE OFTEN
- 9 FIND THAT THE ADMINISTRATIVE REQUIREMENTS OF AB
- 10 939 ACTUALLY HINDER OUR ABILITY TO IMPLEMENT
- 11 PROGRAMS WHICH INCREASE WASTE DIVERSION.
- 12 EXEMPTING RURAL COUNTIES FROM AB 939
- 13 REQUIREMENTS COULD HAVE A POSITIVE IMPACT ON WASTE
- 14 DIVERSION PROGRAMS BY ALLOWING US TO USE OUR
- 15 AVAILABLE RESOURCES TO CONSTRUCTIVELY IMPLEMENT
- 16 THOSE PROGRAMS WHICH MAKE SENSE TO INDIVIDUAL
- 17 AREAS WITHOUT WORRYING ABOUT EXCESSIVE MONITORING
- 18 AND REPORTING REQUIREMENTS, WITHOUT TRYING TO MAKE
- 19 SENSE OF CONFUSING BASE YEAR TONNAGES AND WITHOUT,
- 20 FOR EXAMPLE, HAVING TO WORRY ABOUT THE POSSIBLE
- 21 IMPACTS OF NEW WASTE CHARACTERIZATION REGULATIONS
- 22 OR THE IMPENDING NEED TO UPDATE AND REVISE OUR
- 23 INTEGRATED WASTE MANAGEMENT PLANS.
- 24 AS A GROUP OF RURAL COUNTIES WE
- 25 GENERALLY SUPPORT THE INTENT OF AB 939, AND MANY

- 1 RURAL COUNTIES HAVE MADE TREMENDOUS PROGRESS
- 2 TOWARD MEETING THOSE PROGRAMMATIC AND NUMERICAL
- 3 GOALS OF 939. WE FEEL THAT WE ARE HEADING IN THE
- 4 RIGHT DIRECTION AND THAT WE CAN BEST ACCOMPLISH
- 5 OUR GOALS BY NOW CONCENTRATING ON PROGRAM
- 6 IMPLEMENTATION AND EXPANSION, NOT ON DEMONSTRATING
- 7 REGULATORY COMPLIANCE.
- 8 IN MARIPOSA COUNTY, FOR EXAMPLE, I
- 9 AM THE SOLID WASTE MANAGEMENT DIVISION STAFF, AND
- 10 MOST RURAL COUNTIES ARE SIMILAR WITH ONLY ONE OR
- 11 TWO STAFF PEOPLE AVAILABLE TO DEAL WITH ALL
- 12 ASPECTS OF SOLID WASTE MANAGEMENT OPERATIONS.
- 13 UNLIKE LARGE ORGANIZATIONS, WE DO NOT HAVE THE
- 14 RESOURCES TO DEAL WITH THE MYRIAD OF NEW
- 15 REGULATIONS CONTINUOUSLY BEING PROMULGATED, MUCH
- 16 LESS TO COMPLY WITH ASSOCIATED REPORTING AND
- 17 MONITORING REQUIREMENTS.
- 18 IN CLOSING, I WOULD LIKE TO

STRONGLY

- 19 RECOMMEND THAT THE BOARD APPROVE THE MOTION. I
- 20 LOOK FORWARD TO PARTICIPATING WITH RCRC AND OTHER
- 21 RURAL COUNTIES IN THESE FUTURE DISCUSSIONS. FROM
- 22 MY PERSPECTIVE, EXEMPTING RURAL COUNTIES FROM AB
- 939 REQUIREMENTS SHOULD NOT BE VIEWED AS A
- 24 COMPROMISE IN THE INTENT OF 939. ON THE

CONTRARY,

25 IT MAY WELL PROVE TO BE A STEP FORWARD, NOT

- 1 BACKWARD. THANK YOU VERY MUCH.
- 2 CHAIRMAN PENNINGTON: THANK YOU. ANY
- 3 OUESTIONS OF MR. STARLING? OKAY. THAT CONCLUDES
- 4 THE PUBLIC COMMENTS. WE HAVE A MOTION. I'M SURE
- 5 YOU DON'T WANT ME TO REREAD THE MOTION, DO YOU?
- 6 BOARD MEMBER FRAZEE: JUST A COMMENT, IF
- 7 I COULD, MR. CHAIRMAN. I THOUGHT THE PUBLIC
- 8 TESTIMONY THIS MORNING WAS VERY HELPFUL. THERE
- 9 WAS ONE ITEM THAT CAME OUT OF THAT THAT I WOULD
- 10 LIKE TO THROW OUT FOR DISCUSSION AND SEE OF IT IS
- 11 APPROPRIATE TO BE INCLUDED AS ANOTHER ITEM IN THIS
- 12 WORK. AND I KNOW THAT WE'RE ADDRESSING IT OTHER
- 13 PLACES. AND THAT'S THE REQUIREMENT ON MEETING THE
- 14 25-PERCENT GOALS AND THE ENFORCEMENT POLICY
- 15 REGARDING THAT.
- 16 IS THAT A SUBJECT THAT WE SHOULD BE
- 17 INCLUDING IN THIS WHOLE DISCUSSION BECAUSE IT
- 18 SEEMS THAT IF YOU ARE WORKING TOWARDS A 50-PERCENT
- 19 GOAL, FIRST THING YOU HAVE TO DO IS TAKE THAT
- 20 FIRST STEP AND ENSURE THAT THE 25S ARE DONE.
- 21 CHAIRMAN PENNINGTON: WELL, IT WOULD SEEM
- 22 LIKE --
- 23 BOARD MEMBER FRAZEE: I KNOW THAT
- 24 WE'RE -- YOU KNOW, THAT'S GOING ON SOMEWHERE ELSE,
- 25 BUT IN THE CONTEXT OF 50 PERCENT, IS THAT ONE THAT

- 1 SHOULD BE INCLUDED?
- 2 CHAIRMAN PENNINGTON: MAYBE -- MAYBE NOT
- 3 IN THAT. MAYBE WE SHOULD TAKE CARE OF THIS
- 4 MOTION. AND THEN MAKE A MOTION TO HAVE THE PERMIT
- 5 AND ENFORCEMENT COMMITTEE MAYBE WORK WITH LOCAL
- 6 ASSISTANCE TO DEVELOP AN ENFORCEMENT PROGRAM.
- 7 LET'S TAKE CARE OF THIS MOTION AND
- 8 THEN --
- 9 BOARD MEMBER FRAZEE: I WAS JUST RAISING
- 10 IT BECAUSE IT WASN'T BROUGHT UP BECAUSE IT IS AN
- 11 IMPORTANT COMPONENT OF THIS. I DON'T SEE IT
- 12 INCLUDED ANYWHERE ELSE.
- 13 CHAIRMAN PENNINGTON: I THINK YOU ARE
- 14 RIGHT. I THINK WE DO NEED TO LOOK AT THE
- 15 ENFORCEMENT ASPECTS OF IT TOO.
- WE HAVE A MOTION BEFORE US, SECONDED
- 17 BY MR. RELIS. IF THERE'S NO FURTHER DISCUSSION,
- 18 WE'LL HAVE THE SECRETARY CALL THE ROLL.
- 19 BOARD SECRETARY: BOARD MEMBER CHESBRO.
- 20 BOARD MEMBER CHESBRO: AYE.
- BOARD SECRETARY: FRAZEE.
- BOARD MEMBER FRAZEE:
- AYE.
- BOARD SECRETARY: GOTCH.
- BOARD MEMBER GOTCH: AYE.
- BOARD SECRETARY: JONES.

BOARD MEMBER JONES: AYE. 1 2 BOARD SECRETARY: RELIS. 3 BOARD MEMBER RELIS: AYE. 4 BOARD SECRETARY: CHAIRMAN PENNINGTON. 5 CHAIRMAN PENNINGTON: AYE. THE MOTION 6 CARRIES. 7 NOW, DO WE WANT TO DISCUSS NOW --8 BOARD MEMBER CHESBRO: MR. CHAIRMAN, I WOULD MAKE A MOTION THAT WE ASK THE LOCAL 9 10 ASSISTANCE AND PLANNING COMMITTEE TO AGENDIZE AN 11 ITEM FOR A REPORT FROM STAFF ON ENFORCEMENT OF THE 12 25 PERCENT, AND ALL MEMBERS OF THE BOARD WHO 13 AREN'T MEMBERS OF THE COMMITTEE, MR. FRAZEE IS A 14 MEMBER, BUT OTHER MEMBERS OF THE BOARD ARE 15 CERTAINLY INVITED TO PARTICIPATE IN THAT 16 DISCUSSION AS WELL. 17 MEMBER RELIS: SECOND. 18 CHAIRMAN PENNINGTON: ANY FURTHER 19 DISCUSSION? IF THERE'S NOT, WILL THE SECRETARY 20 CALL THE ROLL ON THAT MOTION? 21 BOARD SECRETARY: BOARD MEMBER CHESBRO. 22 BOARD MEMBER CHESBRO: AYE. 23 BOARD SECRETARY: FRAZEE. 24 BOARD MEMBER FRAZEE: AYE. 25 BOARD SECRETARY: GOTCH.

BOARD MEMBER GOTCH: AYE. 1 2. BOARD SECRETARY: JONES. 3 BOARD MEMBER JONES: AYE. 4 BOARD SECRETARY: RELIS. BOARD MEMBER RELIS: AYE. 5 6 BOARD SECRETARY: CHAIRMAN PENNINGTON. 7 CHAIRMAN PENNINGTON: AYE. 8 BOARD MEMBER RELIS: MR. CHAIR. 9 CHAIRMAN PENNINGTON: MOTION CARRIES. 10 BOARD MEMBER RELIS: NOW WITH THE MOTION BEHIND US, SO IT'S MY UNDERSTANDING THAT WE'LL ALL 11 12 BE MEETING IN MARCH, ALL THE COMMITTEES, TO PROCESS THIS, THAT WE ARE USING THIS FRAMEWORK, 13 WHICH I THINK IS GOING TO HELP THE BOARD'S WORK 14 15 IMMEASURABLY TO HAVE THE COMPREHENSIVE FRAMEWORK IN WHICH WE CAN EVALUATE THE MERITS OF ONE 16 ACTION 17 OVER ANOTHER AND THEN INTEGRATE THAT WHOLE EFFORT 18 INTO A BOARDWIDE ORGANIZATIONAL COMMITMENT TO 19 THESE TASKS SO THAT WE CAN MOBILIZE OUR STAFF 20 RESOURCES ACROSS DIVISIONS. 21 CHAIRMAN PENNINGTON: I WOULD ENVISION 22 THAT IF YOU FEEL THAT THERE'S BIG ENOUGH AREA IN

THE MARKET DEVELOPMENT STRATEGIES HERE, THAT IF

24 YOU FEEL YOU NEED TWO DAYS OF HEARINGS, THAT YOU

23

Please note: These transcripts are not individually reviewed and approved for accuracy.

25 WOULD GO AHEAD AND SCHEDULE THAT OR, YOU KNOW,
GO

- 1 AHEAD AND NOTICE IT NOW SO THAT YOU GET TWO DAYS
- 2 BEFORE THE MARCH MEETING OR WHATEVER -- WHATEVER
- 3 YOU AND YOUR COMMITTEE FEELS, OBVIOUSLY WITH THE
- 4 STAFF CONCERNS, TO GET THESE ISSUES SORTED OUT,
- 5 HAVE A PUBLIC PARTICIPATION SO THAT WE CAN BRING
- 6 THOSE THINGS THAT YOUR COMMITTEE FEELS ARE
- 7 APPROPRIATE TO MOVE FORWARD TO THE MARCH MEETING.
- 8 BOARD MEMBER RELIS: WE'LL CONSIDER THAT.
- 9 WE COMPLETED THE MARKET PLAN, SO WE'LL BE REFINING
- 10 THAT IN SOME SENSE.
- 11 CHAIRMAN PENNINGTON: FINE. THERE IS
- 12 SOME QUESTION ABOUT PEOPLE BEING ASSURED THAT

THEY

- 13 ARE NOTIFIED OF HEARINGS AND THAT THEY'RE ON OUR
- 14 LISTS. SHOULD THEY JUST WRITE YOU WITH THEIR
- 15 ADDRESS SO THAT YOU CAN MAKE SURE THEY GET ON THE
- 16 MAILING LIST?
- 17 MR. CHANDLER: CERTAINLY. FOR THOSE IN
- 18 THE AUDIENCE THAT PERHAPS ARE NOT FREQUENT
- 19 PARTICIPANTS TO THE BOARD'S PROCESS, TO SUMMARIZE
- 20 AGAIN, THE NEXT STEP WILL BE FOR THESE VARIOUS
- 21 COMMITTEE ASSIGNMENTS TO BE TAKEN UP BY THE BOARD
- 22 COMMITTEE STRUCTURE PRIMARILY IN MARCH, WITH THEM
- 23 ALL COMING BACK TO THE FULL BOARD FOR DISCUSSION

- AND DECISIONS AS TO WHICH ONES WE'RE GOING TO GO
- FORWARD WITH.

- 1 SO IT'S INCUMBENT THAT YOU UNDER-
- 2 STAND THE COMMITTEE PROCESS AND HOW TO GET ON OUR
- 3 MAILING LIST FOR THOSE COMMITTEE AGENDAS, TIMES,
- 4 AND LOCATIONS, WHICH MOST TYPICALLY WILL BE IN
- 5 THIS BOARDROOM. SO IF YOU HAVE A WISH TO GET ON
- 6 OUR MAILING LIST FOR PERHAPS REASONS THAT YOU'RE
- 7 NOT ALREADY, THEN YOU WANT TO LEAVE YOUR BUSINESS
- 8 CARD, I'LL GIVE IT TO PATTI BERTRAM, AND SHE WILL
- 9 MAKE SURE THAT YOU GET THE SPECIFIC MAILING TO THE
- 10 AGENDAS WHICH WILL BE SET FOR DATES IN MARCH FOR
- 11 THE COMMITTEES TO MEET.
- 12 CHAIRMAN PENNINGTON: FEBRUARY AND MARCH.
- 13 MR. CHANDLER: FEBRUARY AND MARCH AS WE
- 14 START THIS WORK. AND LORRAINE.
- 15 MS. VAN KEKERIX: WE HAVE A DATABASE OF
- 16 EVERYONE WHO REQUESTED COPIES OF THE 50-PERCENT
- 17 AGENDA ITEM, AND I WILL FORWARD THAT LISTING TO
- 18 PATTI BERTRAM TO GET YOU PUT ON THE LIST. SO YOU
- 19 NEED TO LEAVE YOUR CARD WITH PATTI BERTRAM IF YOU
- 20 DID NOT REQUEST THAT EITHER A DISK OR HARD COPY BE
- 21 MAILED OUT TO YOU.
- 22 CHAIRMAN PENNINGTON: OKAY. FINE.
- 23 BOARD MEMBER RELIS: MR. CHAIR, I'D LIKE
- 24 TO THANK STAFF. I THINK THE OPENING PRESENTATION
- 25 WAS VERY CLEAR AND ON TARGET, AND ALSO TO THE

- 1 ADVISORS WHO WORKED HARD TO HELP BRING THIS MOTION
- 2 FORWARD IN THE WAY IT WAS.
- 3 CHAIRMAN PENNINGTON: RIGHT. I CERTAINLY
- 4 CONCUR IN THAT. I THINK THE ADVISORS DID YEOMEN'S
- 5 WORK IN PULLING ALL THIS TOGETHER, AND I THANK THE
- 6 BOARD FOR THEIR SPIRIT OF COOPERATION AS WELL.
- 7 THAT CONCLUDES THIS PORTION OF OUR MEETING, AND WE WILL MOVE NOW INTO THE 2 O'CLOCK JOINT MEETING WITH THE WATER BOARD. ARE WE RECESSING NOW OR ADJOURNING?

MR. CHANDLER: I THINK IT'S UNDERSTOOD
YOU CAN DO IT EITHER WAY. YOU CAN ADJOURN THIS
MEETING, AND WE WILL OPEN WITH OUR JOINT HEARING
THIS AFTERNOON.

CHAIRMAN PENNINGTON: THEN THE JANUARY MEETING IS ADJOURNED.

(END OF PROCEEDINGS AT 1:05 A.M.)